



PERFORMANCE PLANNING & MEASUREMENT

City of Sandpoint
Presentation to the City Council
July 3, 2019



DISTINCTIVE CITY, THRIVING FUTURE!

The City of Sandpoint is distinguished by its lakeside beauty, small-town feel, and welcoming people.

Core Values
Integrity
Collaboration
Effective Stewardship

2018-20 STRATEGIC PRIORITIES

Responsive
Government

Resilient
Economy

Sustainable
Environment

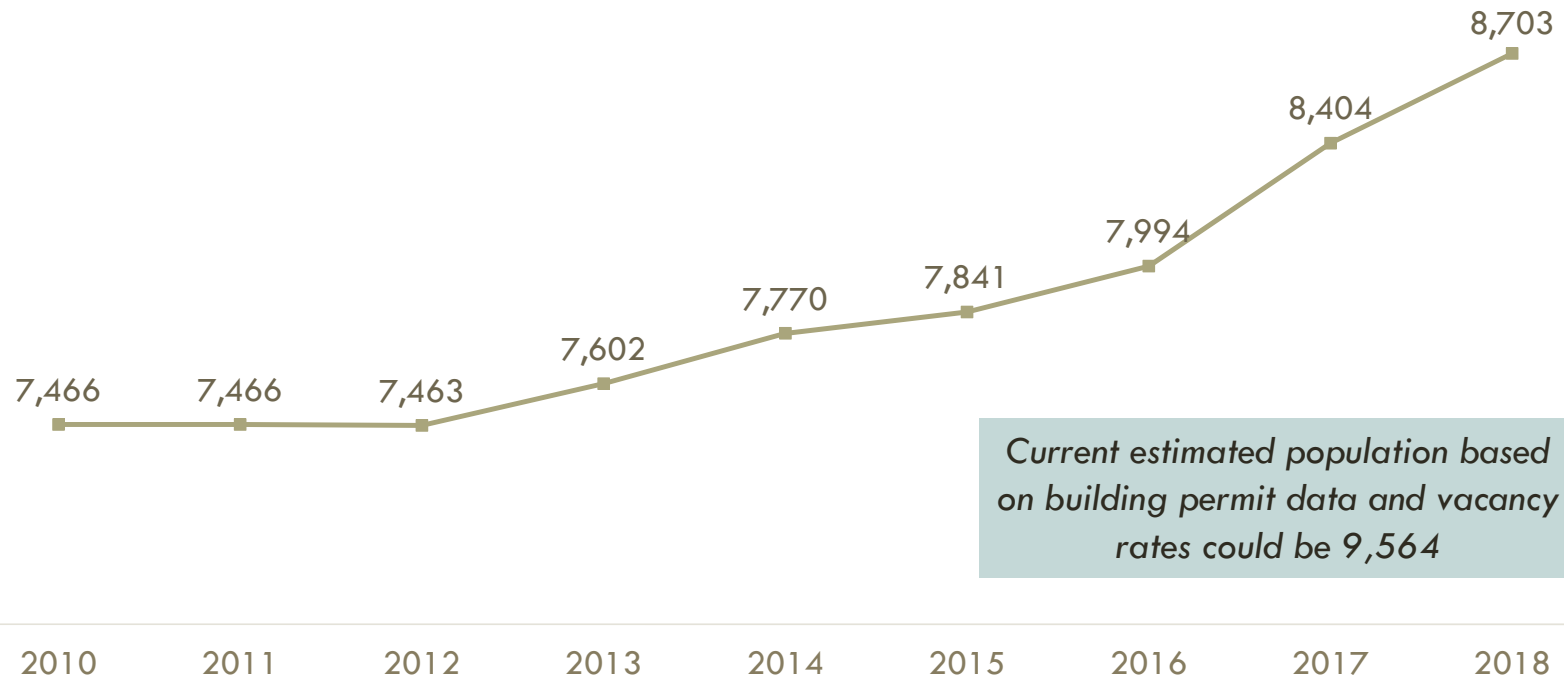
Vibrant
Culture

Livable
Community

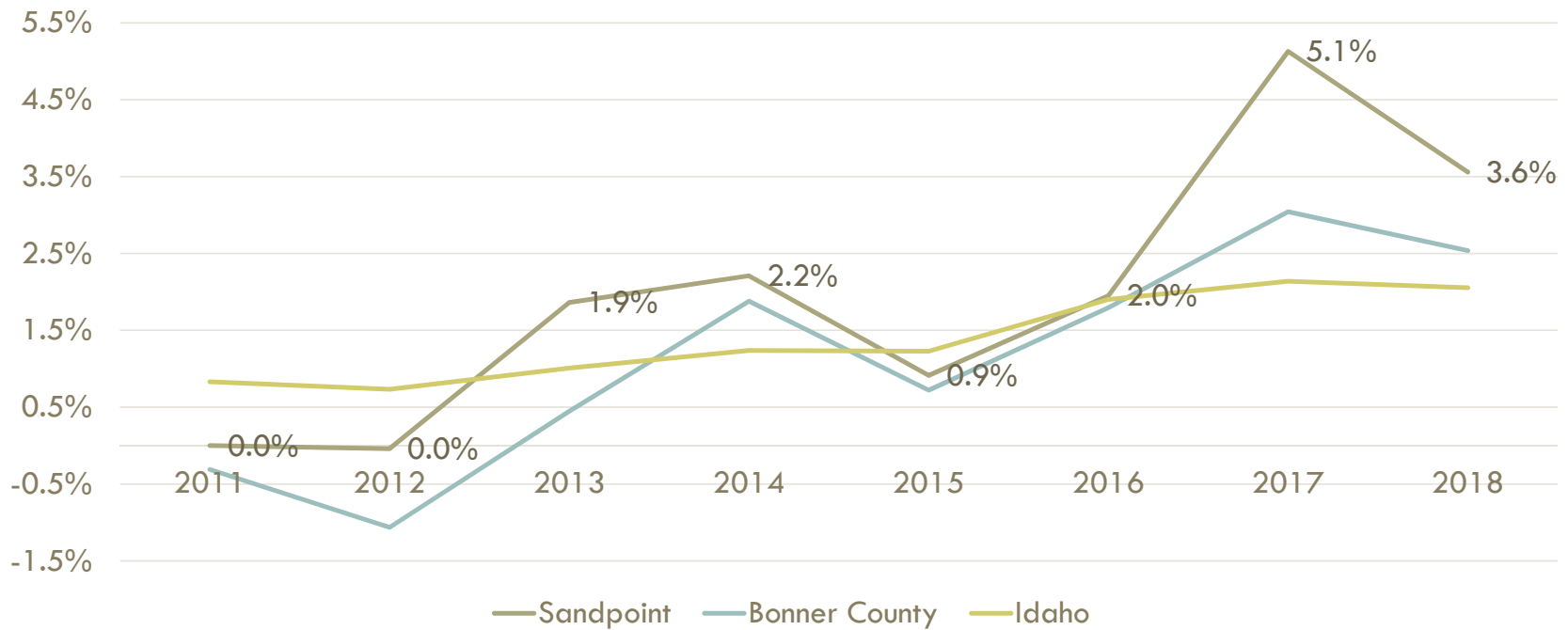


OVERVIEW

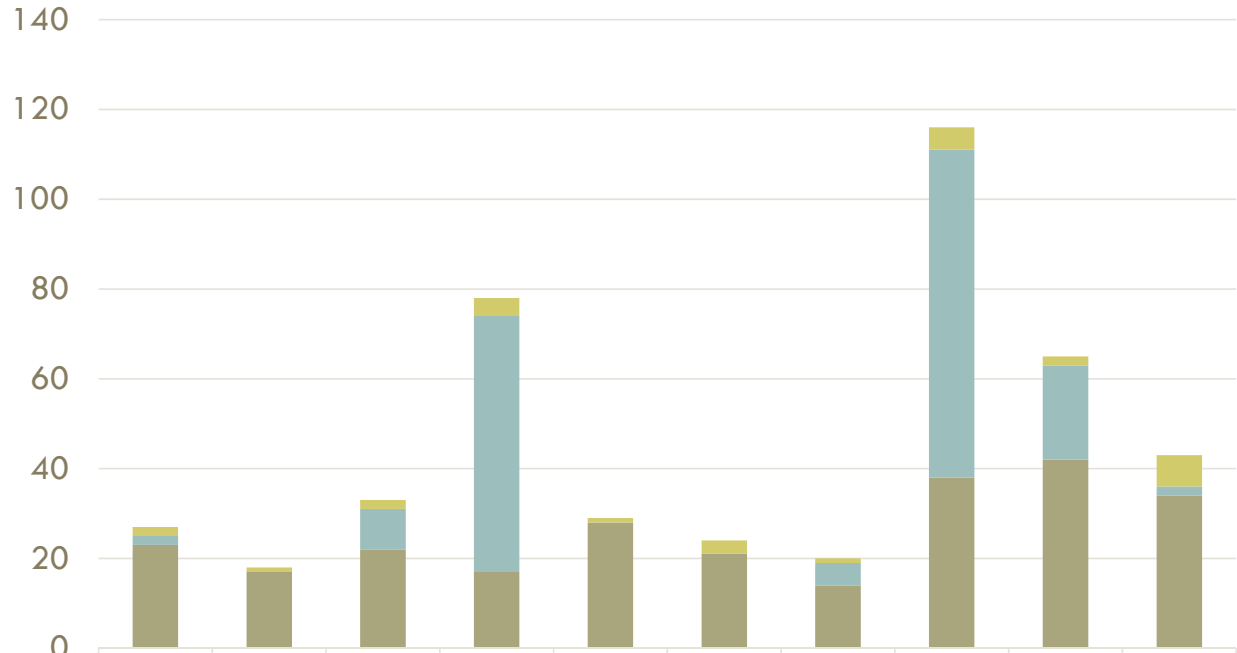
SANDPOINT POPULATION



POPULATION ANNUAL PERCENT CHANGE



BUILDING PERMITS ISSUED

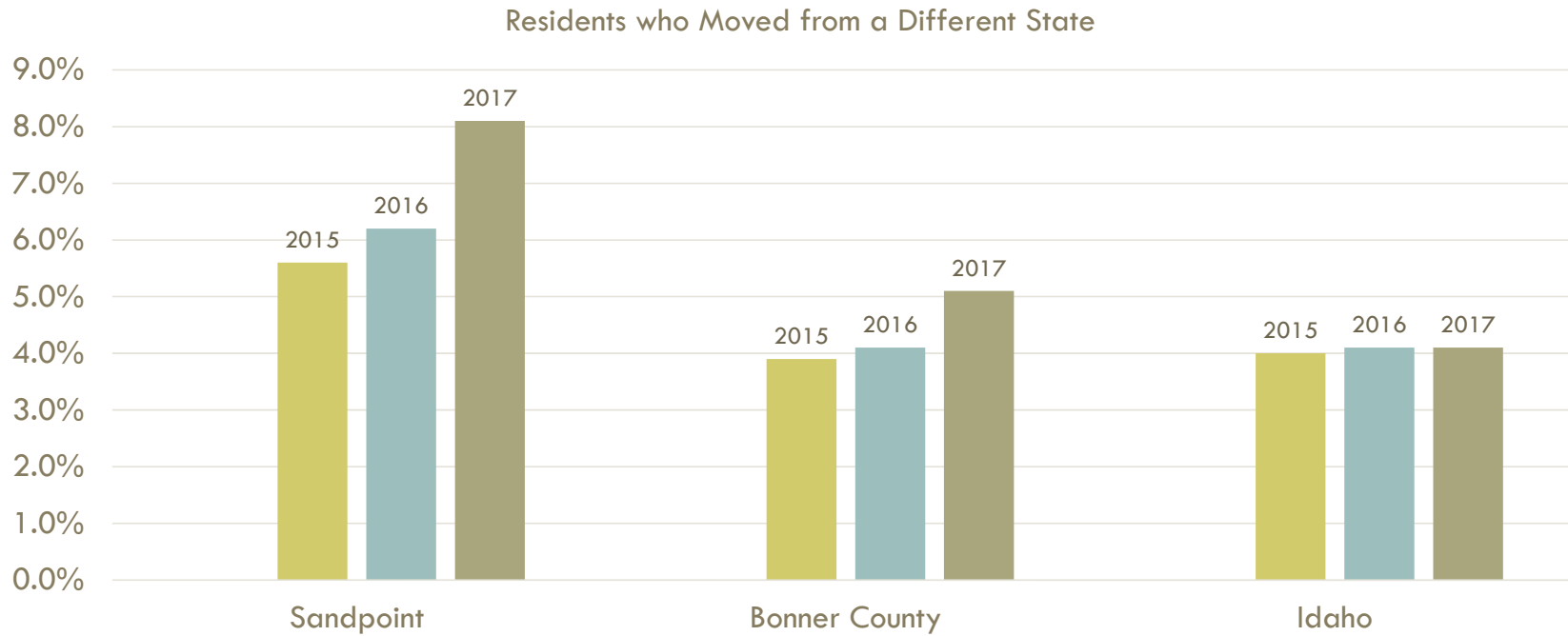


■ Accessory Dwelling Units	2	1	2	4	1	3	1	5	2	7
■ Duplex/Condos/Townhouse/Multi-family	2	0	9	57	0	0	5	73	21	2
■ Single Family Home	23	17	22	17	28	21	14	38	42	34

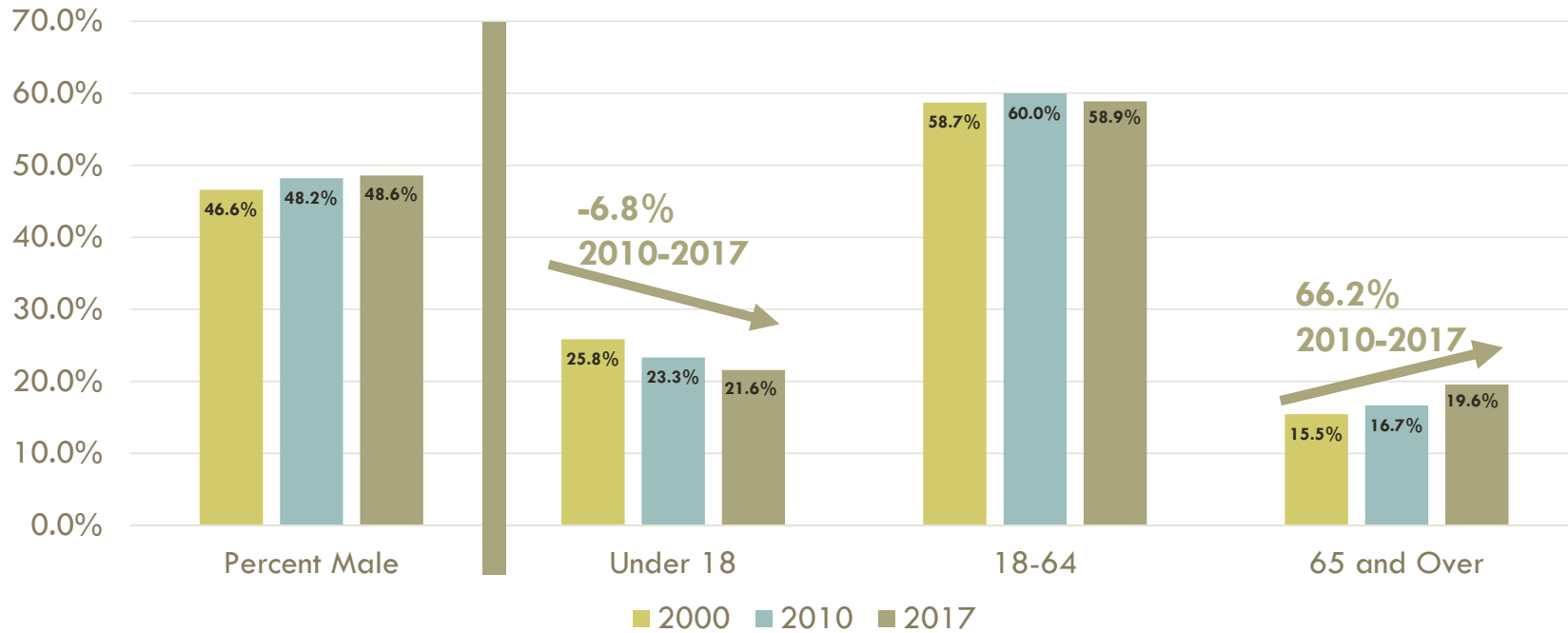
20	20	20	20	20	20	20	20	20	20	20
09	10	11	12	13	14	15	16	17	18	

30 residential unit building permits have been issued as of June 18, 2019.

IN-MIGRATION

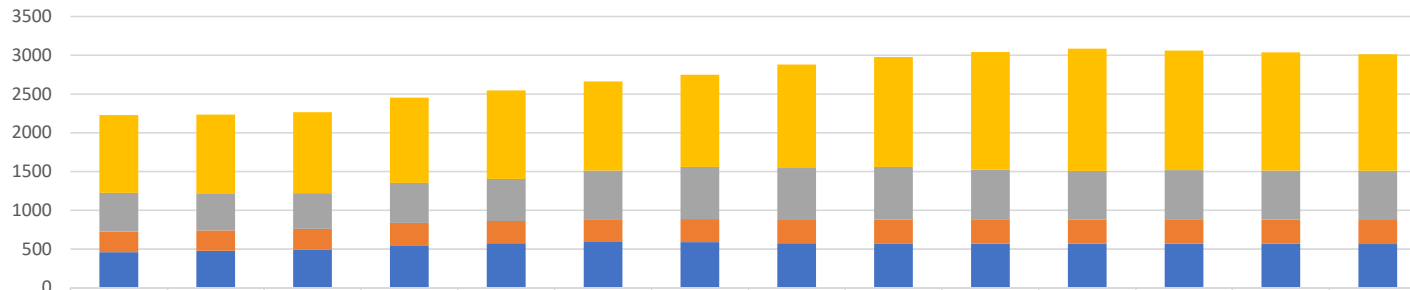


AGE AND GENDER



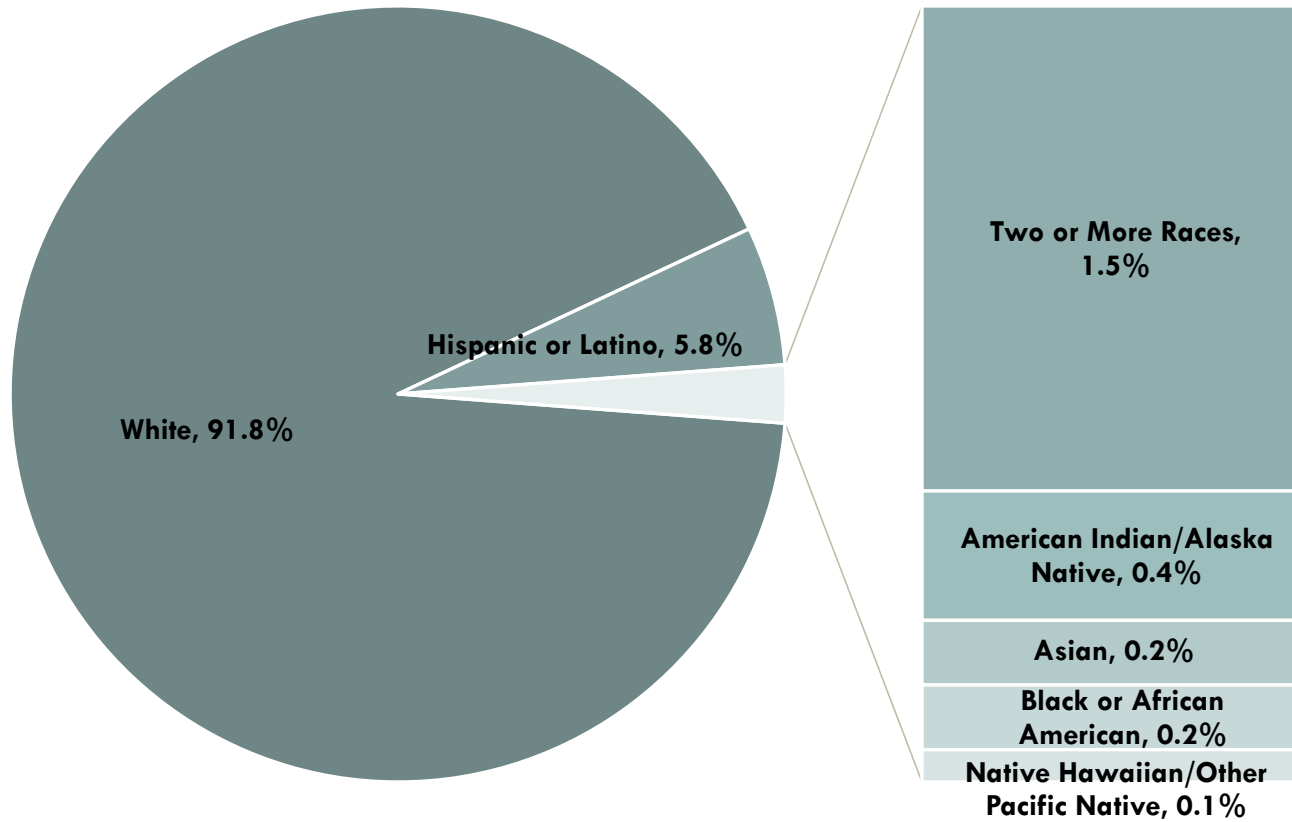
K-12 ENROLLMENT AND PROJECTIONS

Sandpoint School Enrollment
Actual through SY18
Projected through SY28



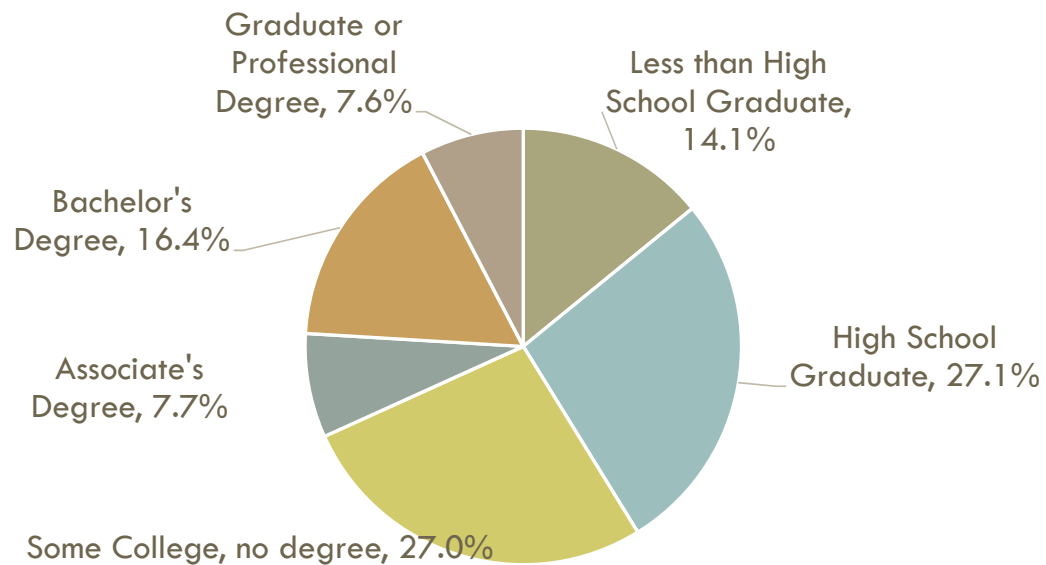
	SY15	SY16	SY17	SY18	SY19	SY20	SY21	SY22	SY23	SY24	SY25	SY26	SY27	SY28	2018-2028 Percent Change
■ Sandpoint HS	1004	1023	1045	1100	1142	1150	1188	1334	1420	1518	1578	1541	1526	1504	36.7%
■ Sandpoint MS	498	472	461	516	543	627	674	672	680	650	629	642	632	636	23.2%
■ Washington	268	262	270	297	287	294	298	300	307	307	309	309	311	309	4%
■ Farmin Stidwell	458	477	490	540	575	591	588	574	572	568	569	568	569	565	4.6%

RACE & ETHNICITY



EDUCATIONAL ATTAINMENT

POPULATION 25 AND OVER

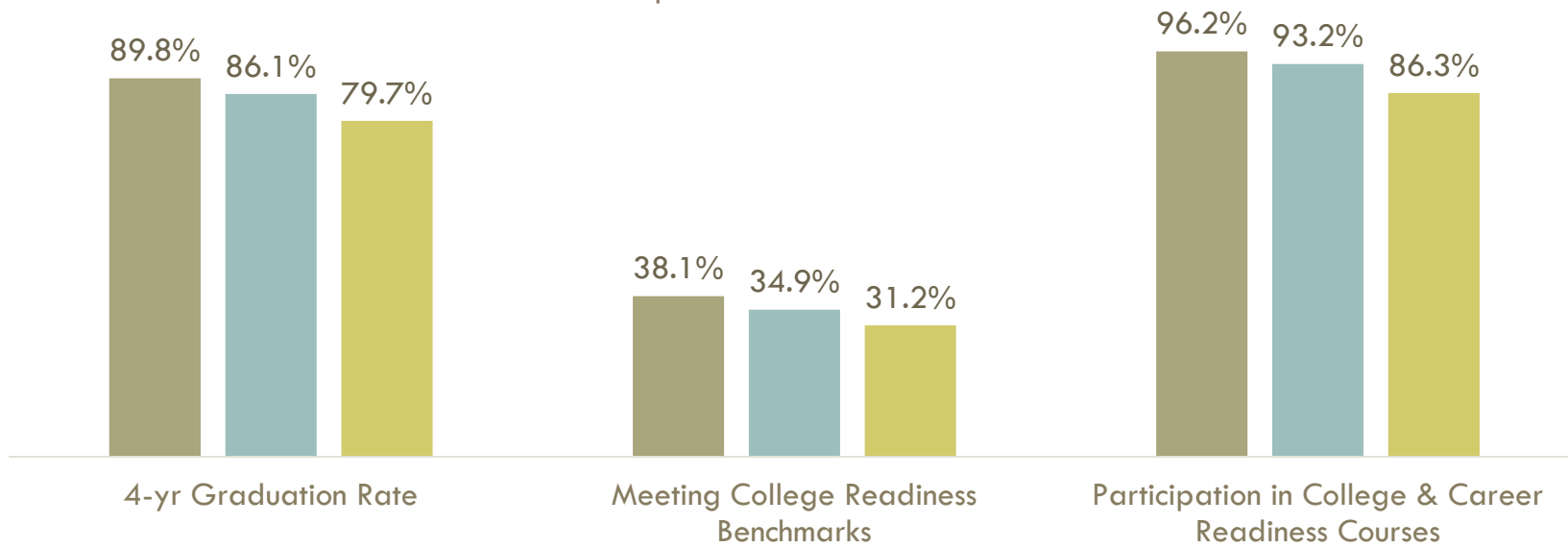


58.8% of Sandpoint's population has attended some college. An educated workforce is critical to economic development in Sandpoint.

SANDPOINT HS ACADEMIC INDICATORS

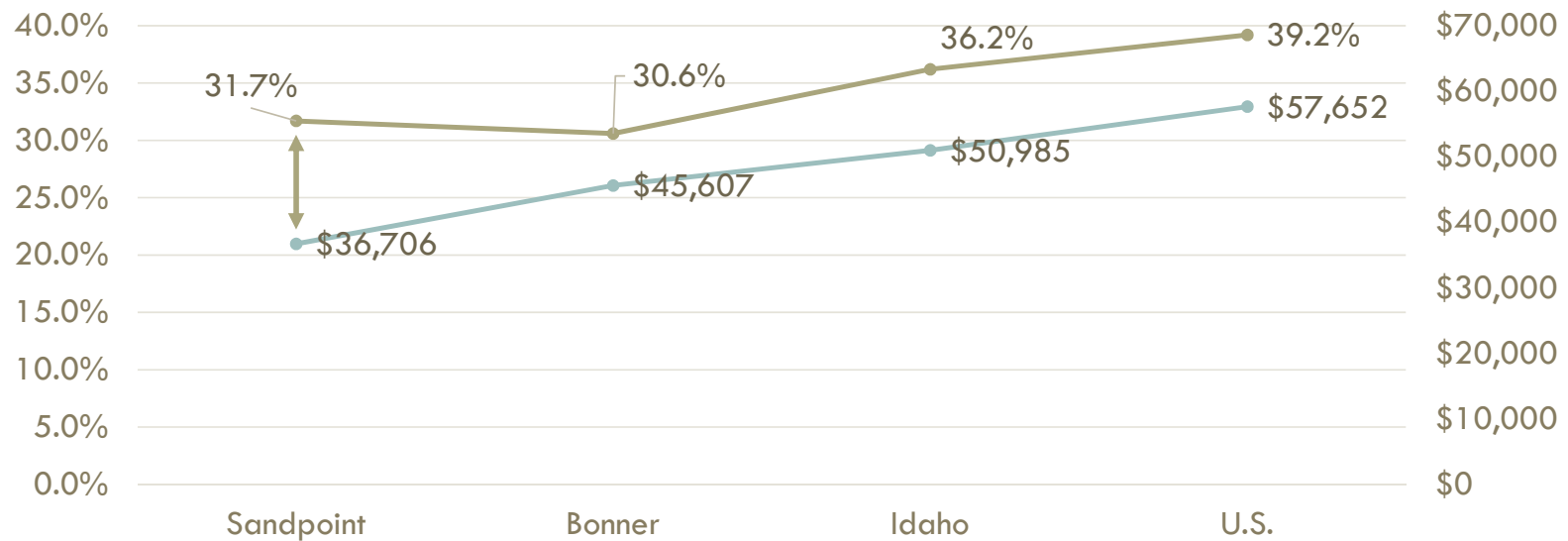
2017 Academic Indicators

■ Sandpoint HS ■ District ■ State

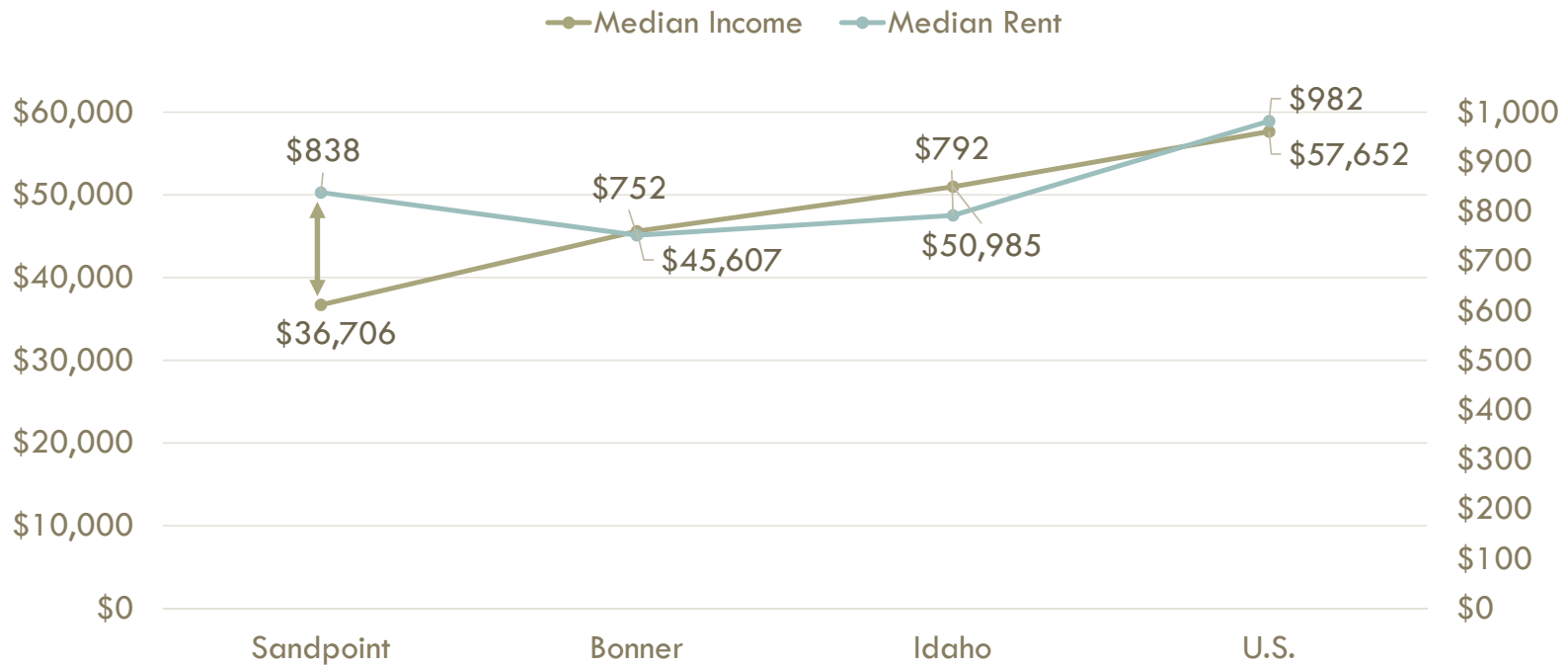


EDUCATION TO MEDIAN INCOME

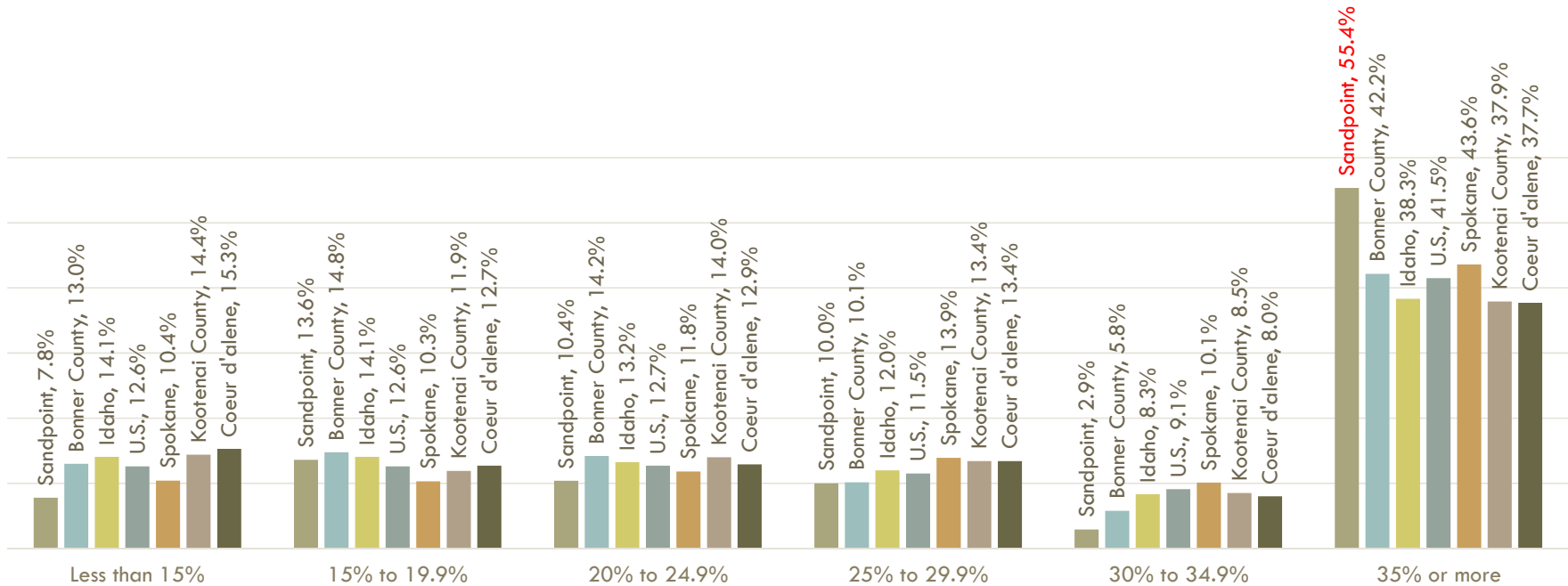
PERSONS WITH AN ASSOCIATE'S, BACHELOR'S, OR GRADUATE DEGREE



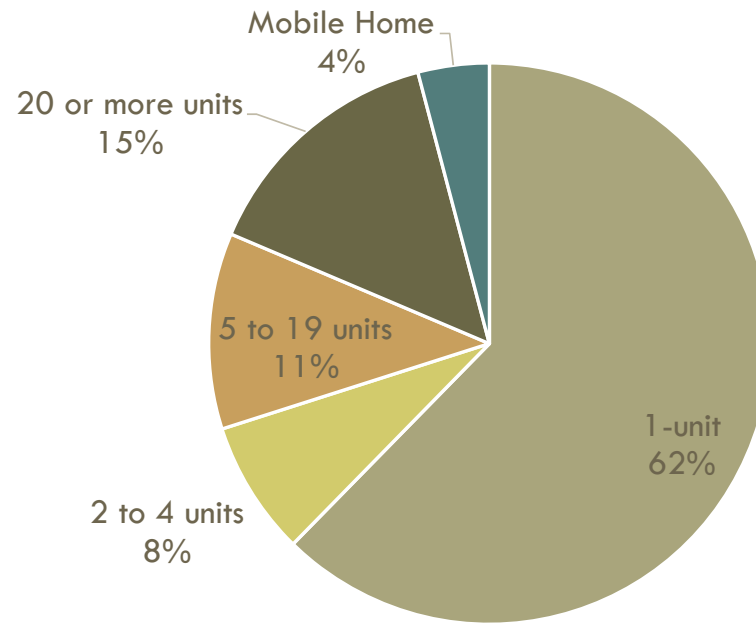
MEDIAN INCOME TO MEDIAN RENT



GROSS RENT AS A PERCENT OF HOUSEHOLD INCOME

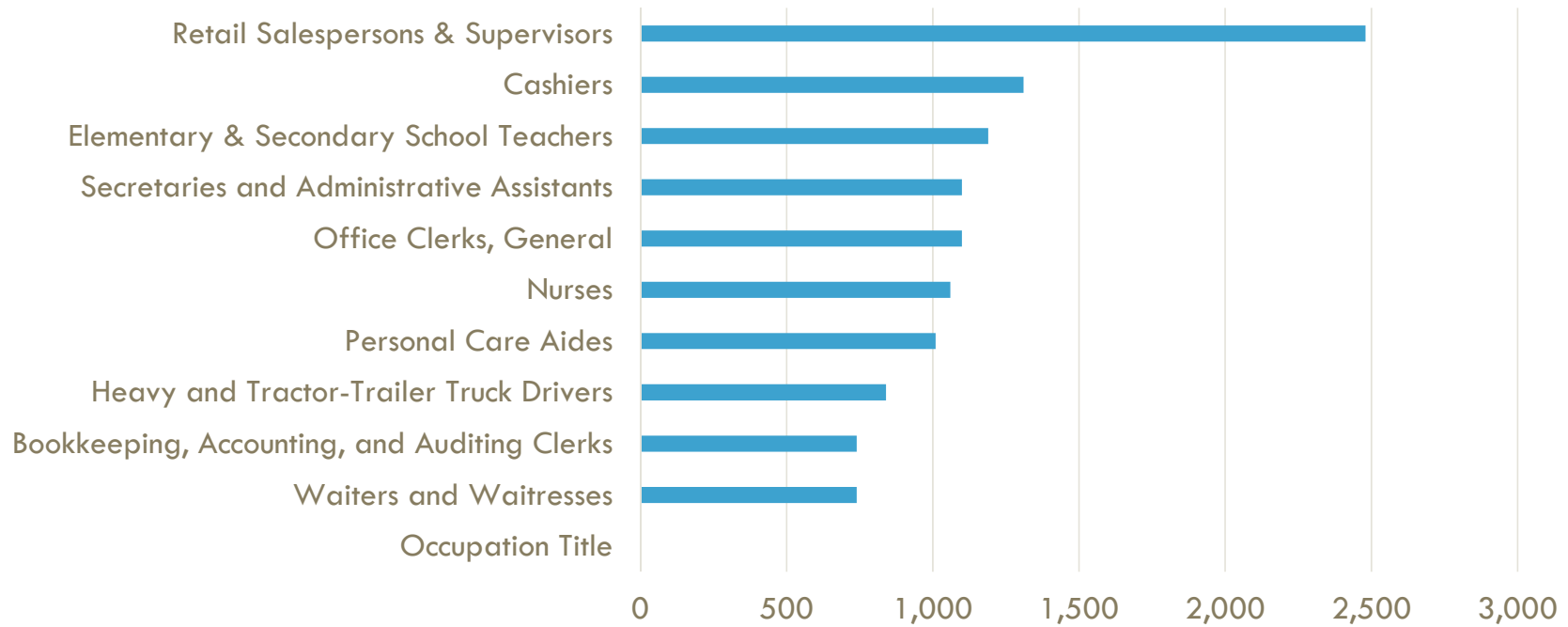


HOUSING UNITS BY TYPE



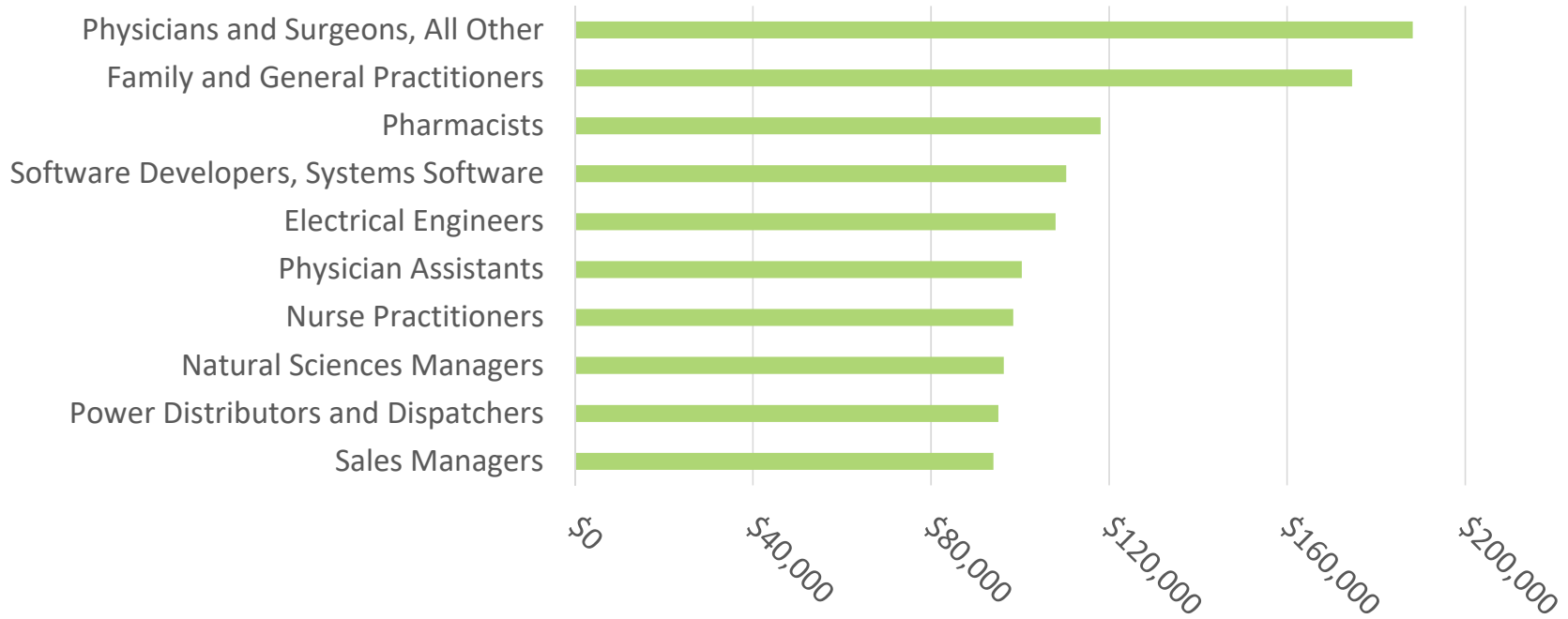
TOP OCCUPATIONS BY COUNT

PANHANDLE OF IDAHO NONMETROPOLITAN AREA



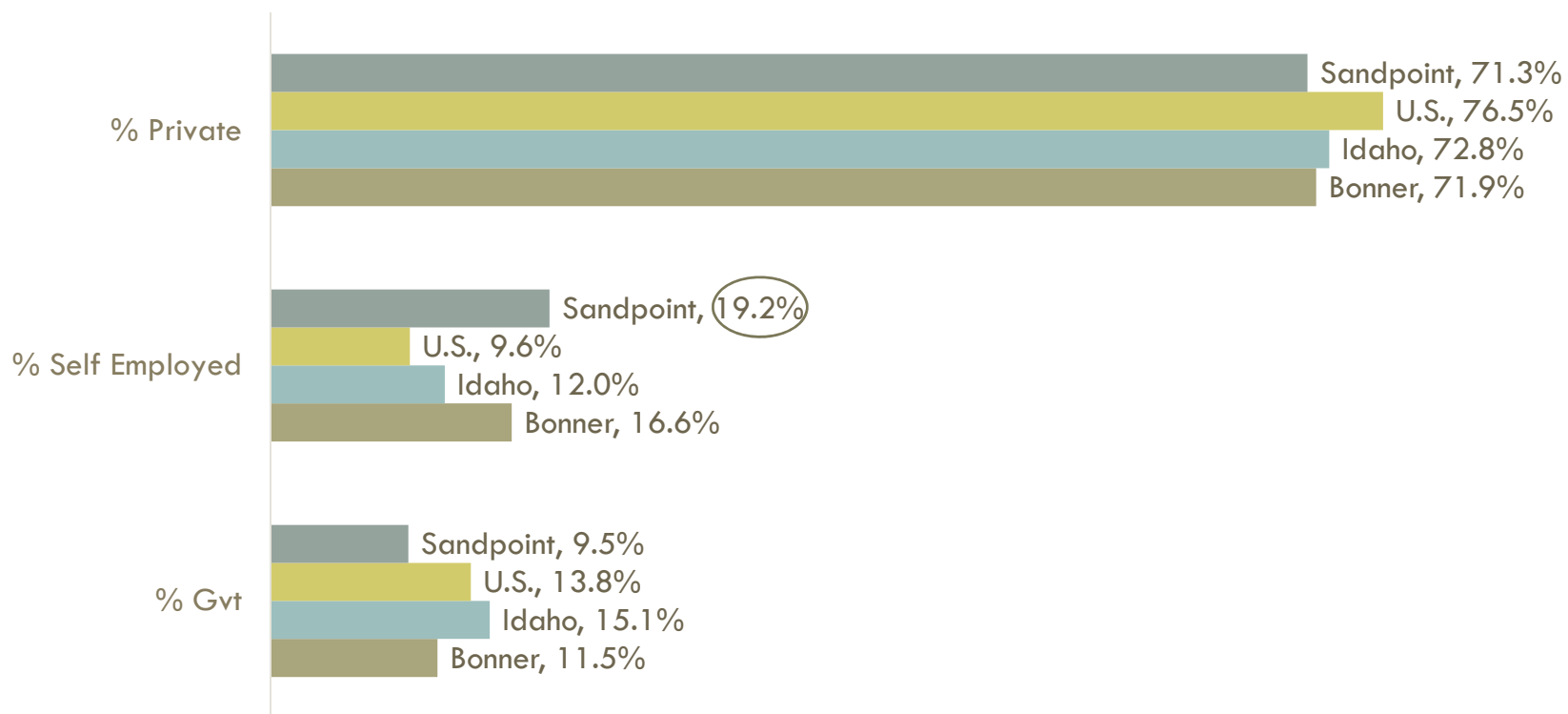
TOP OCCUPATIONS BY MEDIAN SALARY

PANHANDLE OF IDAHO NONMETROPOLITAN AREA



OCCUPATION BY CLASS OF WORKER

CIVILIAN EMPLOYED POPULATION, 16 YEARS AND OVER



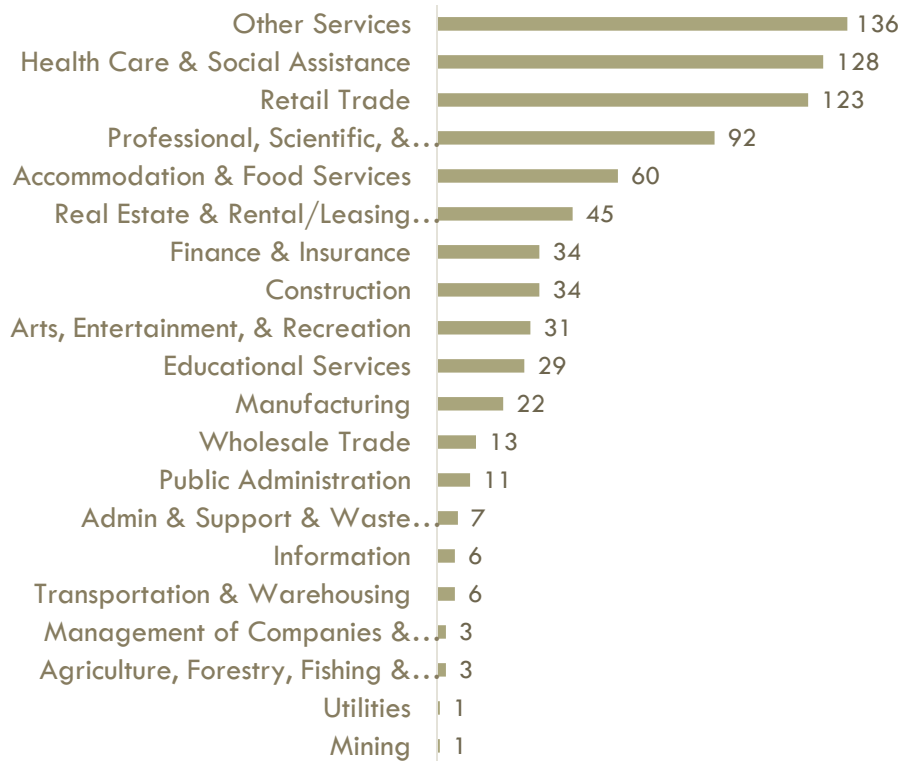
BONNER COUNTY OCCUPATIONAL PROJECTIONS

TOP TEN OCCUPATIONAL CATEGORIES

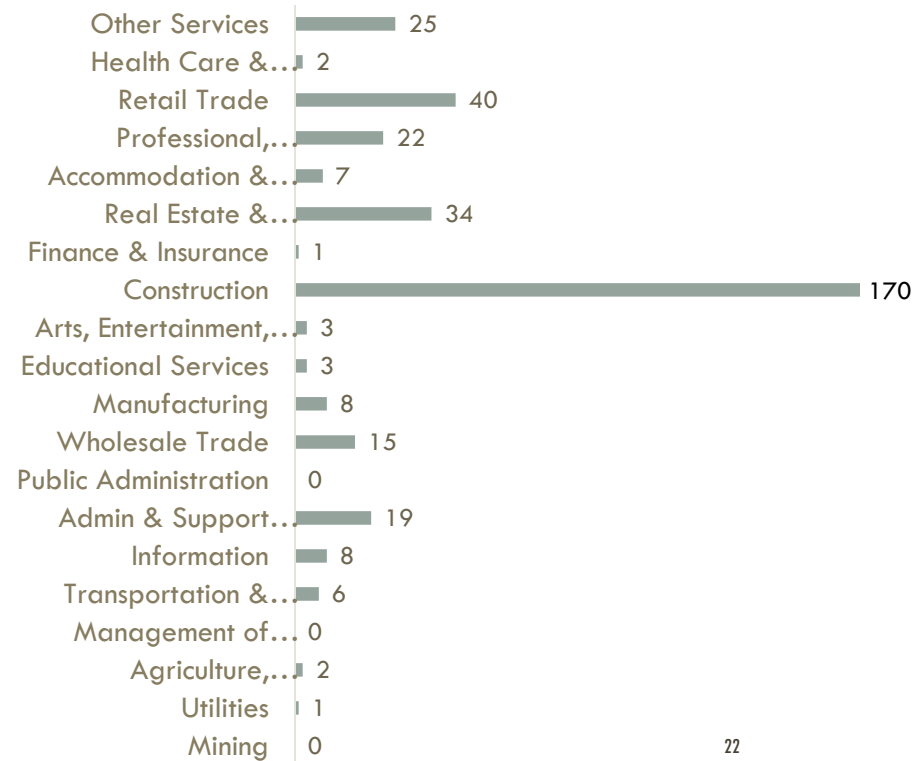
Occupational Category	2018 Jobs	2026 Projected Jobs	Percent Change	Annual Openings due to Growth	Total Annual Openings
Personal Care and Service	497	619	24.5%	15	101
Computer and Mathematical	201	242	20.6%	5	17
Healthcare Support	305	361	18.1%	7	44
Healthcare Practitioners and Technical	619	729	17.8%	14	45
Building and Grounds Cleaning and Maintenance	489	570	16.6%	10	76
Food Preparation and Serving Related	1,586	1,845	16.4%	32	316
Community and Social Service	225	256	14.0%	4	29
Business and Financial Operations	394	446	13.0%	6	44
Architecture and Engineering	141	158	12.5%	2	12
Management	751	839	11.8%	11	72

BUSINESS LICENSES BY SECTOR

Sandpoint City Limits

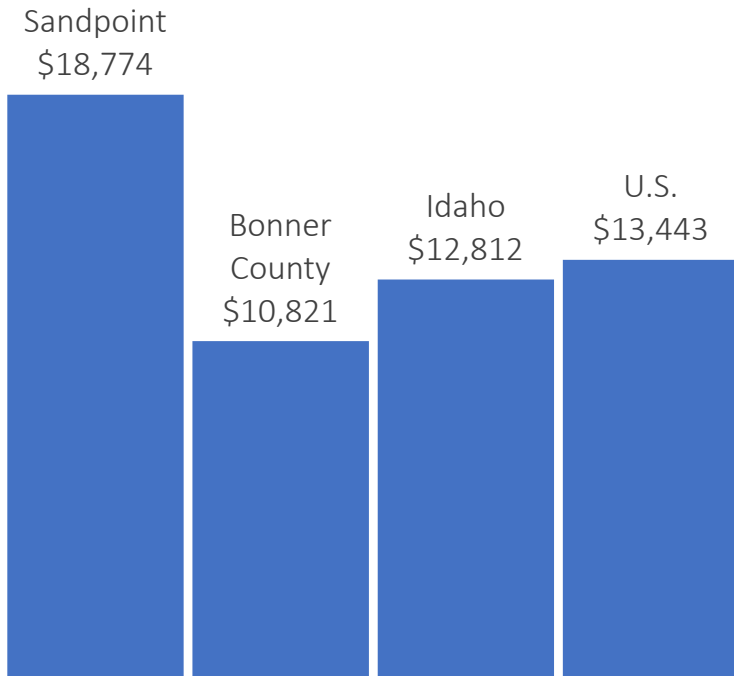


Outside Sandpoint

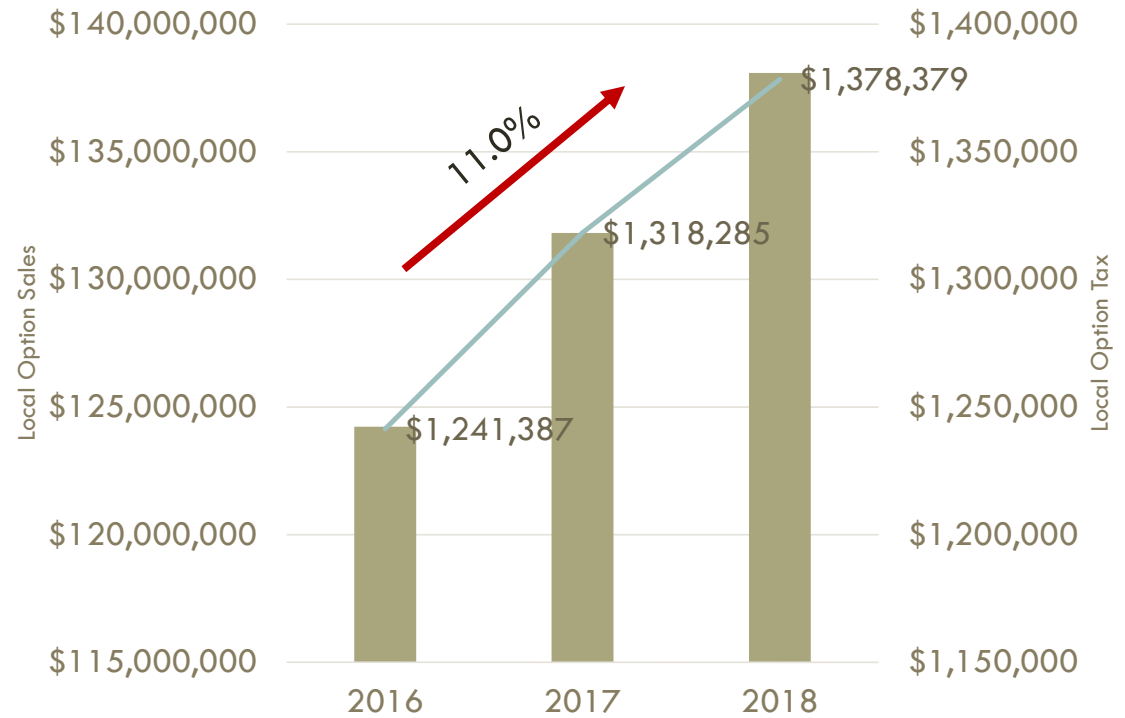


RETAIL SALES

Total Retail Sales per Capita, 2012

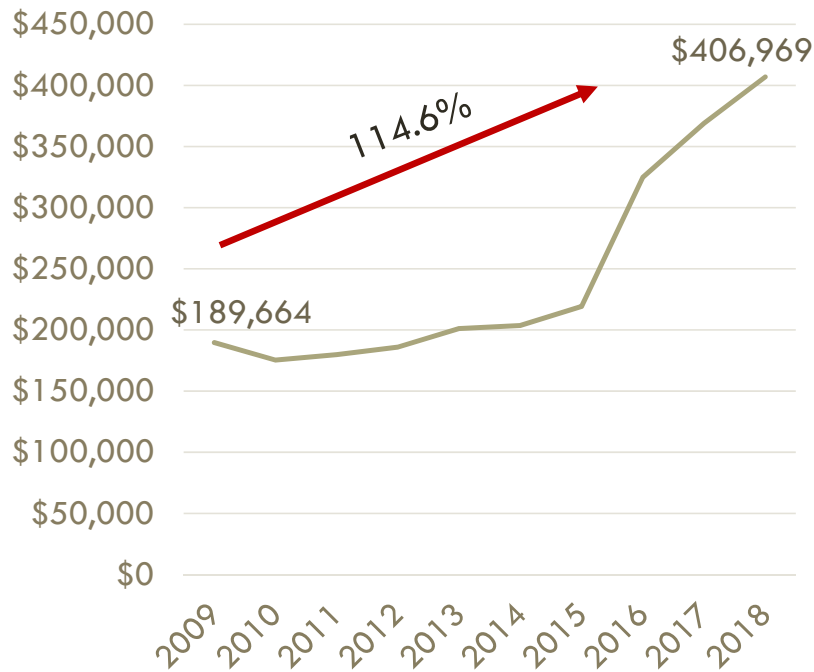


Local Option Tax



LOT is a 1% tax imposed on all taxable sales, except occupancy (which is 7%). Taxable sales are as defined by Chapter 36 of Title 63, Idaho Code. The tax was voter approved in 2015 and implemented in 2016. The tax will sunset in 2020.

RESORT CITY TAX

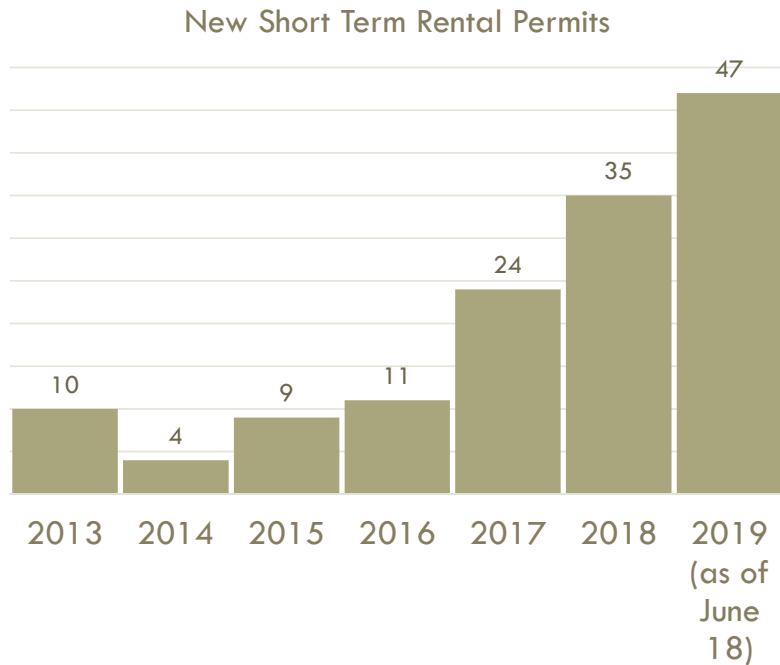


The Resort City Tax (RTC) is a 7% tax for occupancy and temporary lodging of thirty (30) days or less. Voters of any resort city with a population less than 10,000 may authorize their city government to adopt nonproperty taxes. Since the tax was first implemented in 2003, Sandpoint residents have benefited from an annual average \$30,229 reduction in City property tax levied. This has become an important funding mechanism that reduces the burden on our residents and taxpayers and serves as an avenue to ensure that visitors pay their “fair share”.

Types of businesses subject to the tax include, but are not limited to hotels, motels, condominiums, tourist homes, and bed & breakfast establishments. It is typically paid by tourists or other visitors to our area who use and impact local government services and amenities such as City Beach and other parks, trail systems and ride the local SPOT bus to ski at Schweitzer or attend events such as the Festival at Sandpoint.

RCT revenues are earmarked to public transportation, police bicycle patrol, invasive species, parks grounds, police services, fire services, Memorial Field, and Interpretive Center maintenance.

SHORT TERM RENTAL PERMITS



As a result of an audit of non-compliant vacation rental units, 15 units were brought into compliance and an additional 20 units have been identified to bring into compliance. The result is additional occupancy sales tax revenue collected in 2019 that would have otherwise not been collected. In 2018 35 short term rental permits were issued. Partly as a result of the efforts to bring vacation rental units into compliance, 47 short term rental permits have been issued midway through June 2019.