



## SURA MONTHLY PROGRESS REPORT FORM

Date of Monthly Report: 02/23/16 (for January 2016)  
SURA recipient: Business Improvement District  
Project Name: BID Grant Program  
Mailing address: PO Box 928, Sandpoint, Idaho 83864  
Physical address of project: BID (throughout downtown Sandpoint)  
Name of Grant Administrator: Kim Queen  
Email: kim@sandpointchamber.com  
Phone: 208-263-2161, ext. 205

### Project Description:

Advertising and events to promote the Sandpoint Business Improvement District

### Total SURA Funds Invoiced: \$3,107.16

Current month (January 2016): \$3,107.16

Cumulative: \$17,253.21

### Elements of project that invoiced funds apply to:

January Caretaker/Contract Services	\$616
Radio Advertisement	\$350
Event-Specific	
Sponsorships (Kochava Mobile Summit, Dine-Around Sandpoint)	\$1,500
Winter Carnival (Permits, supplies)	\$641.16

### Completion Status:

January 2016: Preparations continued for the 2016 Winter Carnival. Permitting for Parade of Lights and Rail Jam events completed, submitted to, and received from, City of Sandpoint and ITD. Radio advertisement specific to all Winter Carnival events produced and aired last two weeks of January (and first two weeks in February). Sponsorships paid out to the 2016 Kochava Mobile Summit and Dine-Around Sandpoint teams. (Both of these events have strong and established leadership, and a proven track record of increasing traffic in the BID. Meet our goals perfectly!) BID Caretaker still dealing with an increase in vandalism to our Holiday decorations this year – a huge bummer.

### Task(s) to be completed next month:

Continued planning, facilitation and marketing for February - July 2016 events and projects: Kochava Mobile Summit sponsorship, Winter Carnival/Parade of Lights (Feb. 10 – 21), 'Shake the Sand Out' BID Clean-Up (April 16), Lost in the 50's (3<sup>rd</sup> weekend in May), CHAFE 150 (June 18), and IEAC Boat Show (July 8-9).