

## **SANDPOINT ARTS COMMISSION MINUTES**

**THURSDAY, JANUARY 23, 2014 8:00 A.M.  
DOWNSTAIRS CONFERENCE ROOM, CITY HALL**

**Members Present:** Carol Deaner (Chair), Krister Allen (Vice Chair), Dyno Wahl, Kathleen Hyde-Bordenave, Daryl Baird, Kim Queen, Aaron Qualls (staff liaison)

**Members Absent:** Tom Eddy (Council liaison), Karen bowers, Roan Allen (Student Liason)

**Chairwoman Deaner called the meeting to order at 8:05 am.**

### **AGENDA**

**Chairwoman Deaner asked to add the Train Depot to new business. Hyde-Bordenave asked to add the sign code to old business. Hyde moved, What Seconded to approve agenda with the suggested changes. Motion passes unanimously.**

### **MATTERS OF THE PUBLIC**

none

### **MINUTES**

**It was moved by Commissioner Hyde-Bordenave and seconded by Commissioner Queen to approve the minutes of Dec 10, 2013. The motion passed unanimously.**

### **NEW BUSINESS**

Graffiti in Alley - Deaner mentioned that on the 19<sup>th</sup> of Dec. art alley was tagged which was caught on camera. Deaner suggested an article in paper and cameras be installed with help from the police department. Deaner mentioned that it would need to be cleaned off in the Spring. Queen suggested a sign that simply said "smile your on camera". Hyde said she would take on alley lighting. Deaner asked that lighting be decided by June. Deaner said that removal of alley graffiti is very expensive.

Art Bench in Farmin Park – Deaner introduced Jan Wilfert, Bonner County Gardeners Association (BCGA) President. Jan presented a model of a proposed art bench by Tom Brunner to be placed in the middle of the western half of Farmin Park, which BCGA was willing to donate to the city contingent on the city's willingness to maintain the bench. With detail that was inspired by Jack in the Beanstock, the bench, she explained, would be made from concrete with

rebar infused with green paint which would help make it unsusceptible to vandalism. On one side there will be a small BCGA logo, initials memorializing Trisha Murphy as well as the initials of the artist. The logo and both sets of initials, she said, would be very discreet; located on the lower portion of the bench. Wilfert said BCGA is looking to fund other beautification projects in partnership with the City in the future.

**Wahl moved and Queen seconded to approve the bench and bring to Council for approval. Motion passes unanimously.**

Train Station – Kristor mentioned that there was a meeting about restoration of the train depot and that \$921,000 has been allocated and went over the proposed plans.

Carol mentioned that Vezmar Media met with Carol and Carrie to make a video about the Train restoration video and said that she had checked with SURA and this was a project that would be eligible for funding. Wahl wondered if they could merely assist and the producer would keep the profit from the movie. Qualls stated he didn't think it was a feature documentary but a short video that the city could use for promotion purposes. The commission agreed that there was interest but want to know the costs before committing funding.

## **OLD BUSINESS**

### **a) City Branding**

Qualls briefed the Commission on branding and the areas in the community review that mentions it. He presented the logo that was commissioned by Keokee for the Chamber of Commerce visitor guide and said one option was for the city to incorporate this and hire Keokee to do a style guide for which Keokee has submitted a quote for under \$1000. The other option, stated Qualls, was to hire another firm to provide additional concepts for the city to consider which would cost more. Qualls handed out a booklet that was created by Lone Tree Creative for the Commission. Commissioner Allen asked if they could provide concepts prior to paying for the work as is done with public art projects. Qualls said that the concepts were the work itself and therefore an agency would likely want payment for the creation of them. Qualls said that this is an opportune time to consider a consistently used brand for the city before gateway projects and a website is created for the city and that this brand identity could potentially be with the city for decades and also stated that the creation of a logo and style guide typically costs a minimum of \$5,000. The Commission thought that the city should be approached for funding.

### **b) 3rd Street Art Project**

Daryl mentioned that in the meeting with Queen, Qualls and Deaner, an RFP should be created by mid Feb. and they hoping for a completion date by Labor Day. Another thing to explore is buying art that has already been made. Baird mentioned that the site is a gateway into downtown, though not a primary one.

c) SURA funding update

Deaner gave a SURA funding update

d) The Long Range Plan

Qualls talked about expansion of the Long range plan to include zones for types of art projects and and a more holistic vision. Other elements such as procedures and policies could be included in a more comprehensive document, Qualls suggested. The commission agreed that a more detailed plan would be useful in prioritizing projects. Deaner said that for trails we should keep the same theme of animals. The commission agreed. Deaner and Qualls committed to bring revised drafts over the next few meetings.

e) Northern District

The Commission agreed to move this topic to next months meeting

f) Sign Code

Hyde Mentioned that the P&Z Commission was working on the sign code and that a new creative signs provision would require certain signs to require approval by the arts commission. Qualls gave a brief overview and said he would send the draft criteria by which the Commission would use evaluate applications if approved.

**MATTERS FROM THE COMMISSION/STAFF**

None

**NEXT MEETING**

The next regular meeting will be held on Feb. 11, 2014

**Meeting adjourned at 9:35 am**