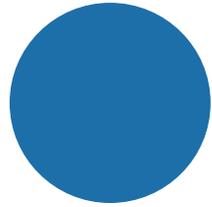
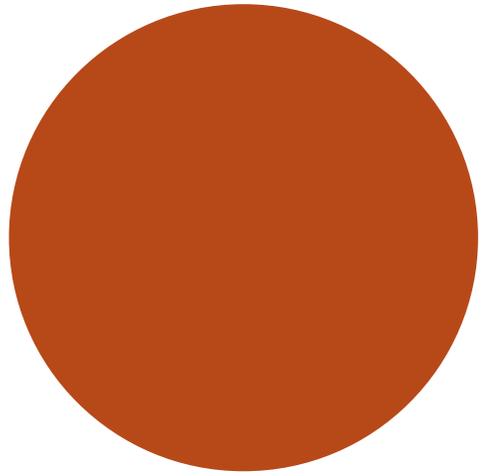




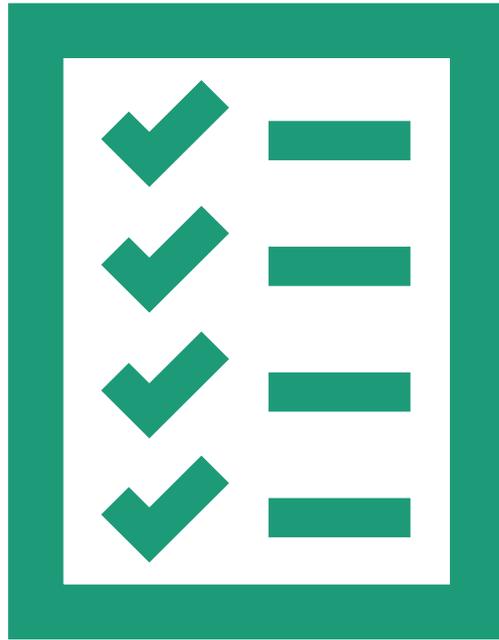
Parks and Recreation Master Plan Findings Presentation
Four Site - Specific Master Plans Update
September 30th, October 1st, October 2nd, 2019





We Want Your Input

**No Decisions Have Been
Made**

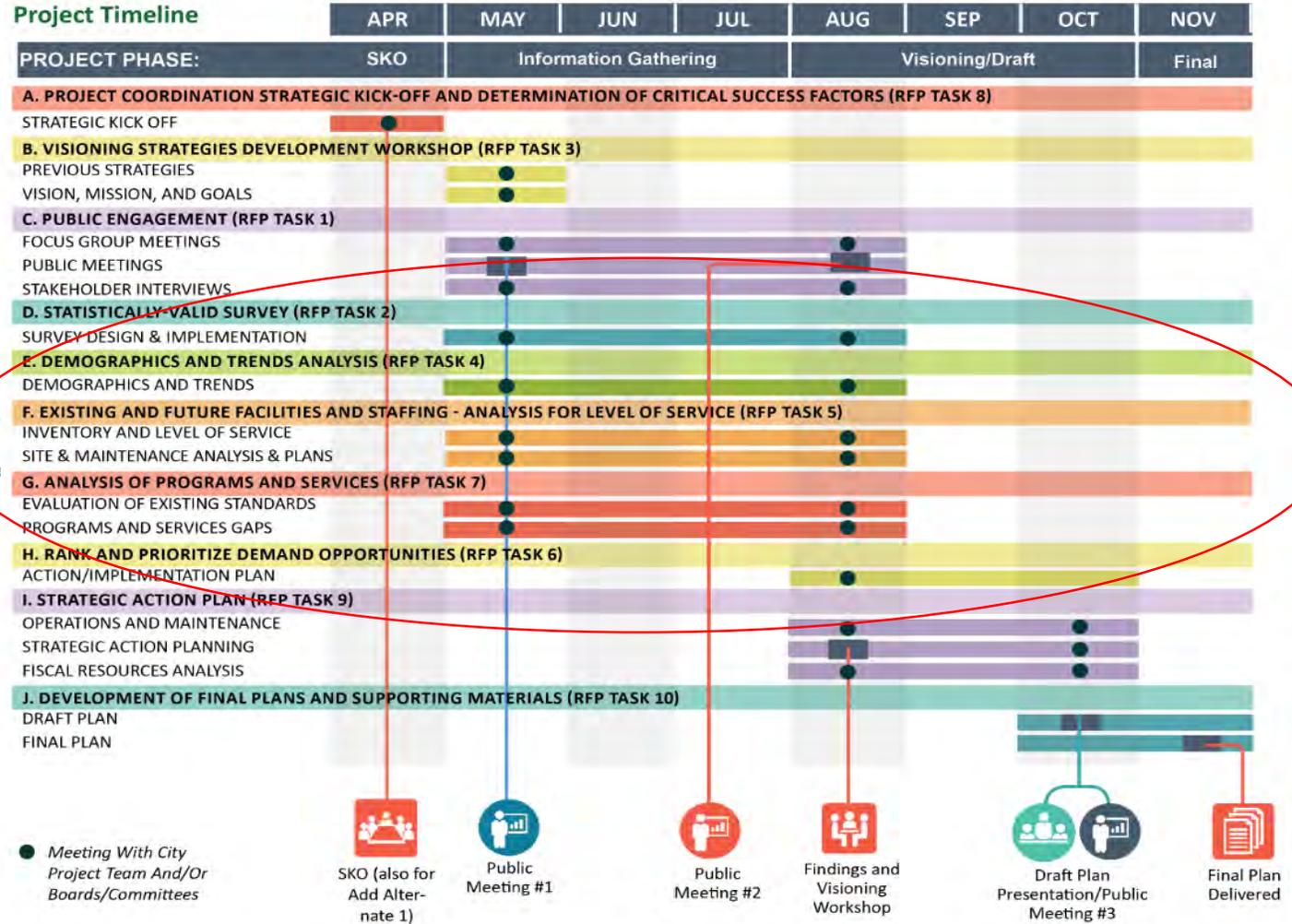


Agenda

- Introduction
- Master Plan Update
 - Information Gathering
 - Demographics
 - Trends
 - Survey Analysis
 - Level of Service Analysis
 - Master Plan Recurring Themes
- Four Site - Specific Master Plans Update
- Comments/Questions/Feedback

The Process

Project Timeline



3 Focus Groups – 44 participants
13 Stakeholders
Advisory Committee

<5 years	14%
5-9 years	16%
10-15 years	14%
16-19 years	5%
Non-resident but use facilities and participate in programs	32%

Information Gathering & Initial Public Engagement

Information Gathering & Initial Public Engagement Priorities (1 of 2)

- **Multi-purpose indoor facility for all ages of kids and adults***
- **Improve communication and connection between Sandpoint and Schweitzer***
- **Turf fields***
- **Indoor recreation options (fieldhouse for soccer, basketball, lacrosse, football, softball, rugby, baseball, etc.) ***
- **Retention of open space***
- **Ice skating arena***
- **Indoor tennis ***
- **Outdoor fields – greater playability***
- **Indoor pool+**
- **Infrastructure at City Beach***
- **Trail connectivity***

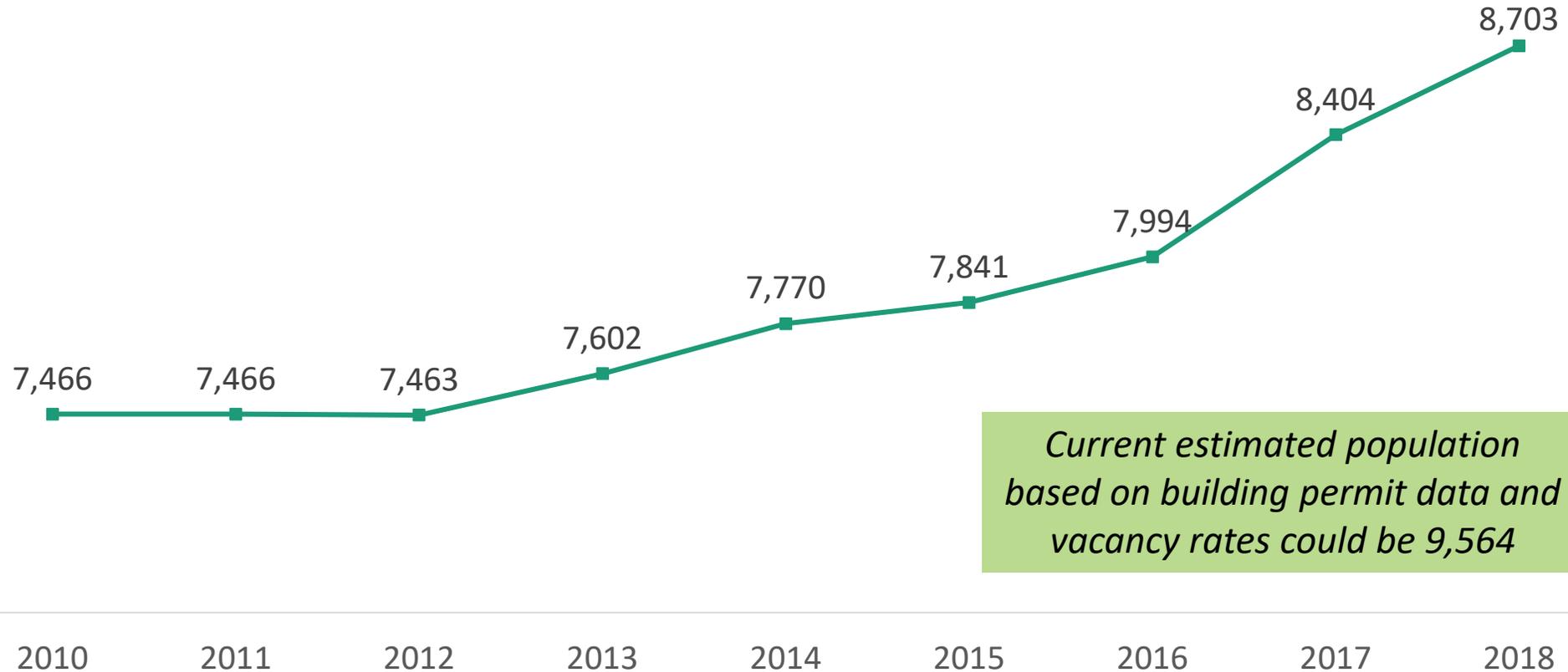
Information Gathering & Initial Public Engagement Priorities (2 of 2)

- **City Beach heavily used; maybe consider spreading out the uses to additional areas***
- **Strategic placement and planning of ice rink, sports, etc. helping grow local businesses (e.g., 12 months stronger business versus 7 months)**
- **Boating access – lake = biggest draw of Sandpoint**
- **In good shape now for walking and biking paths, but need to consider the future so ensure planning**
- **Figuring out priorities at City Beach and then activating to be a benefit year round**

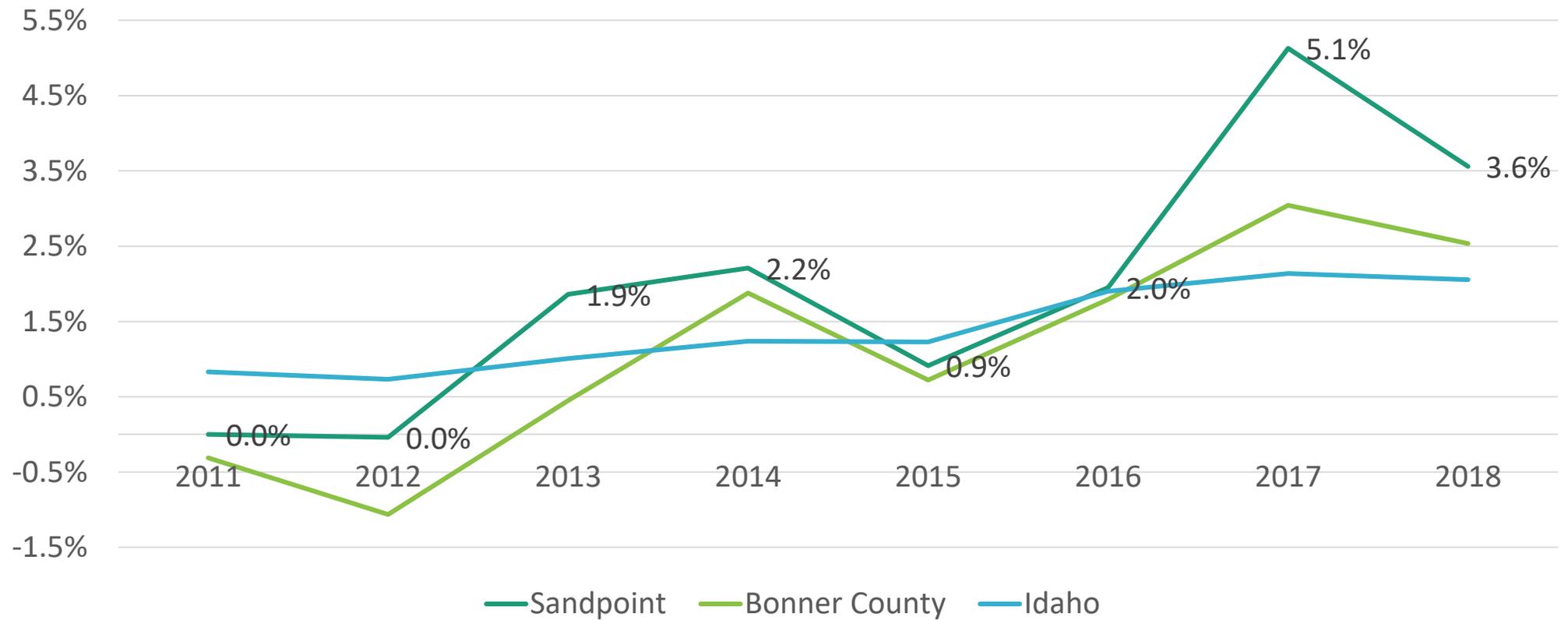
Sandpoint Demographics



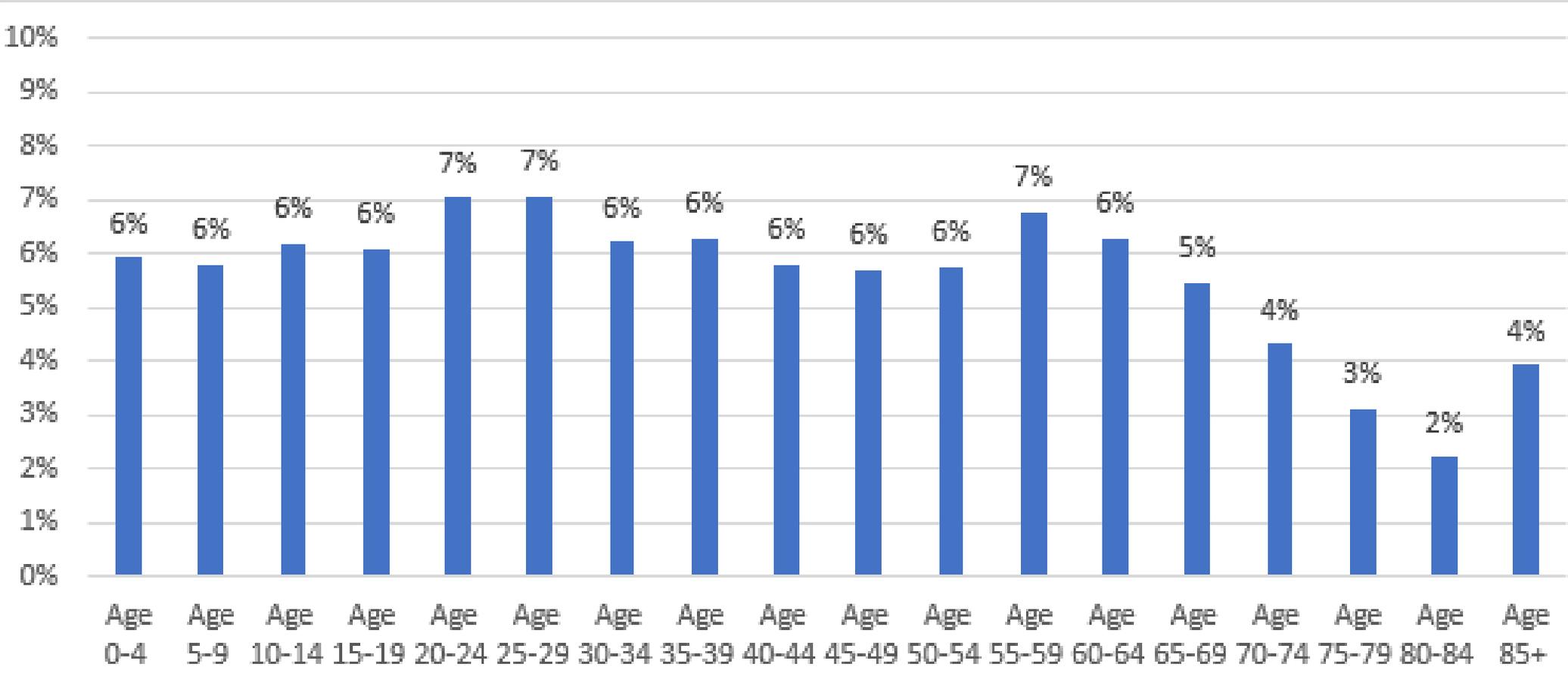
Sandpoint Population



Population Annual Percent Change



Sandpoint Age Data



2010
38.7



2018
39.5



2023
39.6



Walkability

- Reducing barriers to walkability starts with undergoing a park usage audit, a walkability audit, and a needs assessment with community engagement. Essential elements of safe routes to parks include comfort, convenience, safety, access/design, and quality of the park.
- One of NRPA's initiatives is a 10-minute walk campaign, which ensures that there is a park within a 10 minute walk of all community members. Grant Opportunities are available on their website.



Trails

- Trails, parks, and playgrounds are among the most important community amenities considered when selecting a home.
- The highest priority selected for the greatest impact on community health and physical inactivity was a cohesive system of parks and trails, in addition to accessible neighborhood parks



Synthetic Fields

- Synthetic fields offer a low-maintenance alternative to natural turf that is not susceptible to damage and cancellations from weather (except snow/ice).
- Synthetic fields need to be replaced every 10 years or so.
- Innovative products in the synthetic field space have provided more sustainable, safer alternatives than crumb rubber (common choice for the last 20 years).

Relevant Recreation Trends

Survey Analysis

Primary methods:

1 = Statistically Valid (Invite)

Mailed survey with an option to complete online

2 = Open Link Survey

Online survey available to all residents

3,420 Surveys Mailed



551 - Invite Surveys Completed



562 - Open Link Surveys Completed



Respondents place a high priority on trails, bike paths, and bike trails throughout Sandpoint. Both city bike paths along with regional/unpaved trails are important to Sandpoint residents.

- “I greatly appreciate the parks in Sandpoint. Having access to cross country skiing at the university property on Boyer has been wonderful.; I wish there was a way to secure that access. An ice-skating rink should be a high priority as well as connected bike and walking trails (and sidewalks!). As someone who mostly bicycles and walks everywhere in town, it is frustrating to have a bike path just end (as at Pine and Division). Thank you for asking for feedback! ”

Future improvements include trails and trail connectivity, but also indoor facilities such as an ice rink and aquatic facility. City Beach is seen as important for the future too.

- “There is often a long and rainy shoulder season with little for youth and families to do with their free time. In past years we have driven to Usk, WA twice a week in the winter to swim at the Camas center. An ice rink and rec center would provide amenities that could be used year-round.”

Communication effectiveness is moderate within Sandpoint. This could be an area to improve for Sandpoint by broadening the ways in which information is delivered to residents.

- “I definitely have not heard of most programs and am a mom, local, and business owner. Increase awareness, add & improve facilities, etc.”

Key Findings From the Survey:

Quotes included are directly from Sandpoint respondents

Support for funding mechanisms is focused on private/public partnerships and park/facility sponsorships. Fee increases and new taxes received very little support.

- “No more putting property owners as your main source of funding, take care of what we have.”
- “In general, I think our parks and public areas are well-maintained and the staff on hand do a good job. I would prefer to see more funding go to maintaining what we already have in Sandpoint, vs adding additional amenities (parks, specifically).”

Residents are generally satisfied with most of what is offered in Sandpoint. Parks and Recreation events were perceived as successful and obtained high satisfaction ratings across the board.

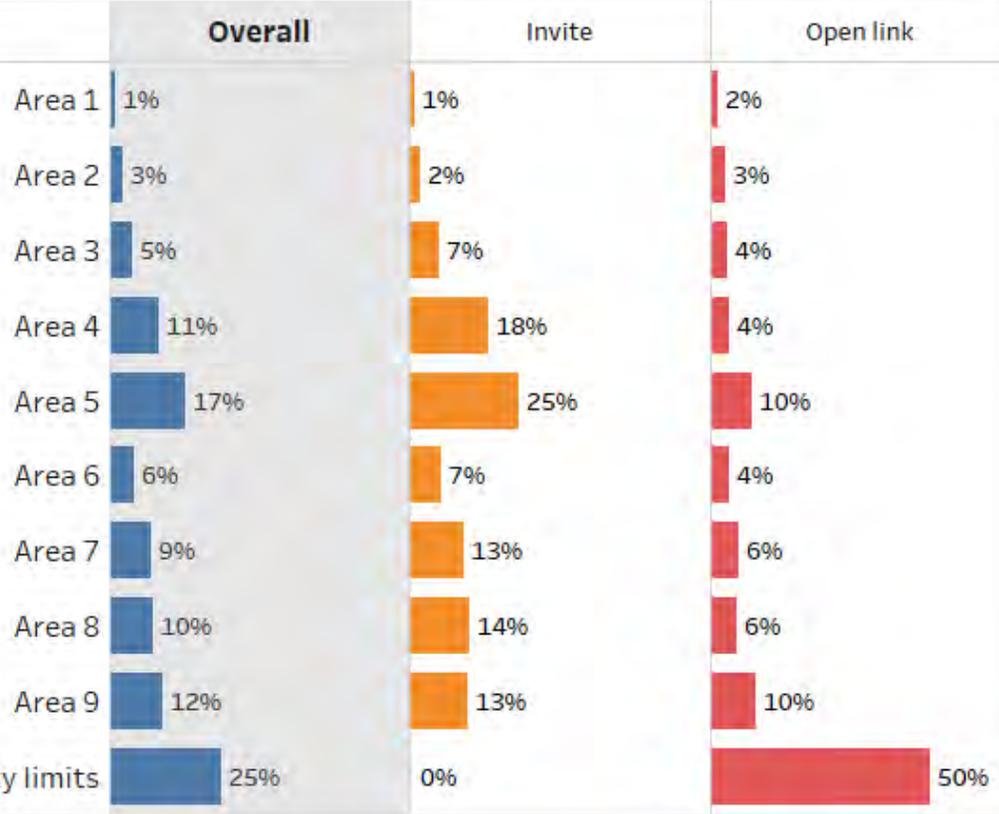
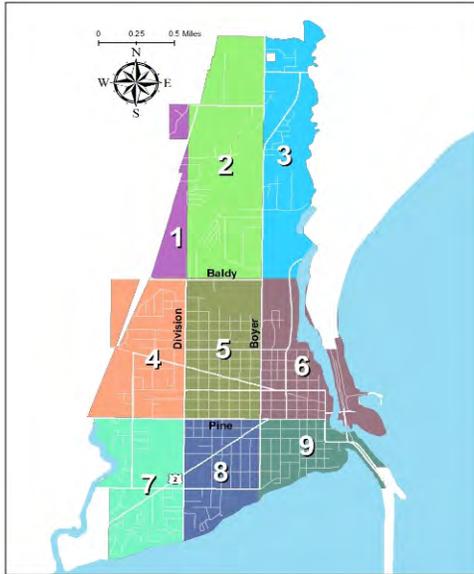
- “You are doing a great job. Bike paths and Mountain Bike trails will help the area. A medium difficulty golf course would enhance the outdoor experience in Sandpoint.”

Program satisfaction is strongest among culture/music and aquatics programs. Areas that may need attention are standalone arts programs and adult programs.

- “I love what you all do! More art programs for all ages & levels (painting, drawing, collage, etc.).”

Key Findings From the Survey:
Quotes included are directly from Sandpoint respondents

Using the map below, in which area in Sandpoint do you live? Please locate your residence and select the number from the map. If you do not live in Sandpoint, please check the box that indicates you live outside of city limits

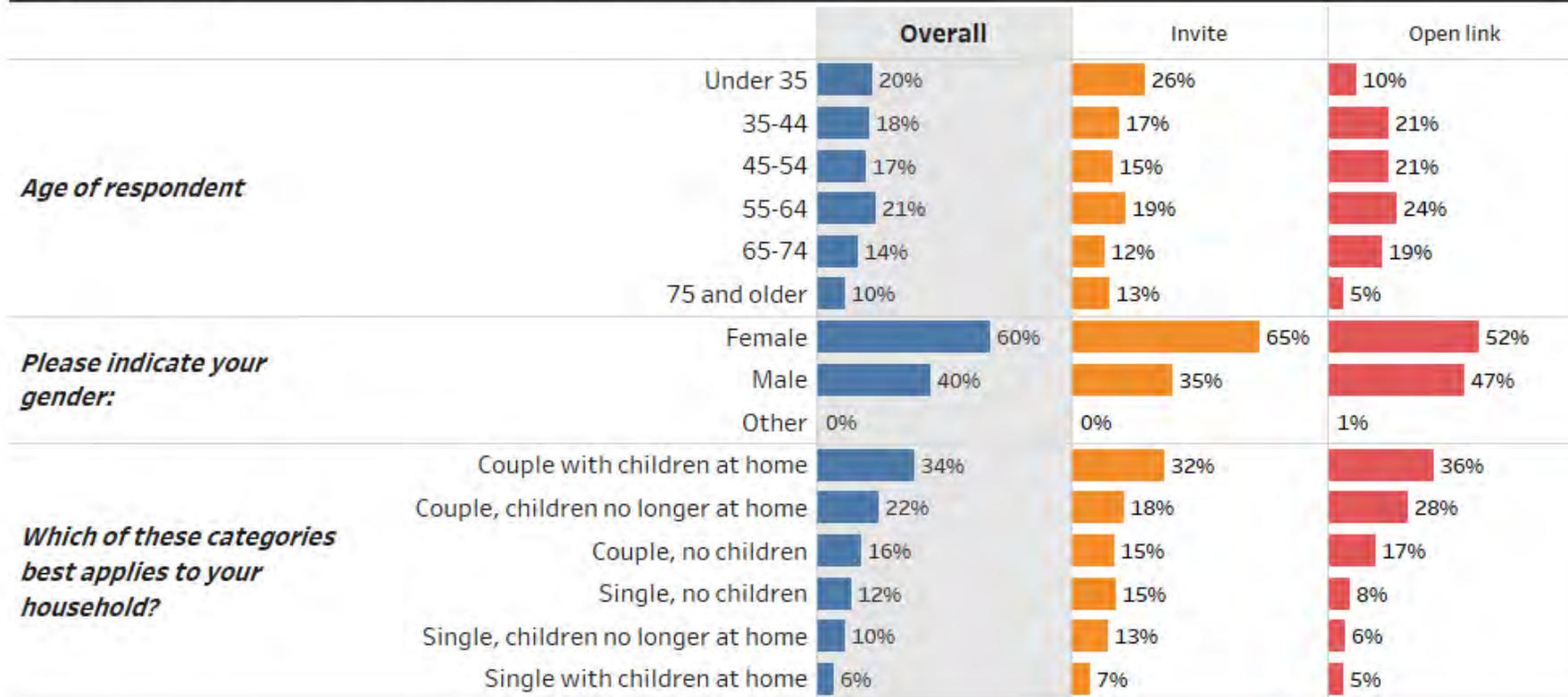


Respondents were asked to state where they lived using the map below. The largest area, among invite respondents is Area 5 (25%), followed by Area 4 (18%) and Areas 7-9 (13 and 14%). About 50% of open link respondents do not live in Sandpoint City limits.

Source: RRC Associates & GreenPlay

Demographic Profile

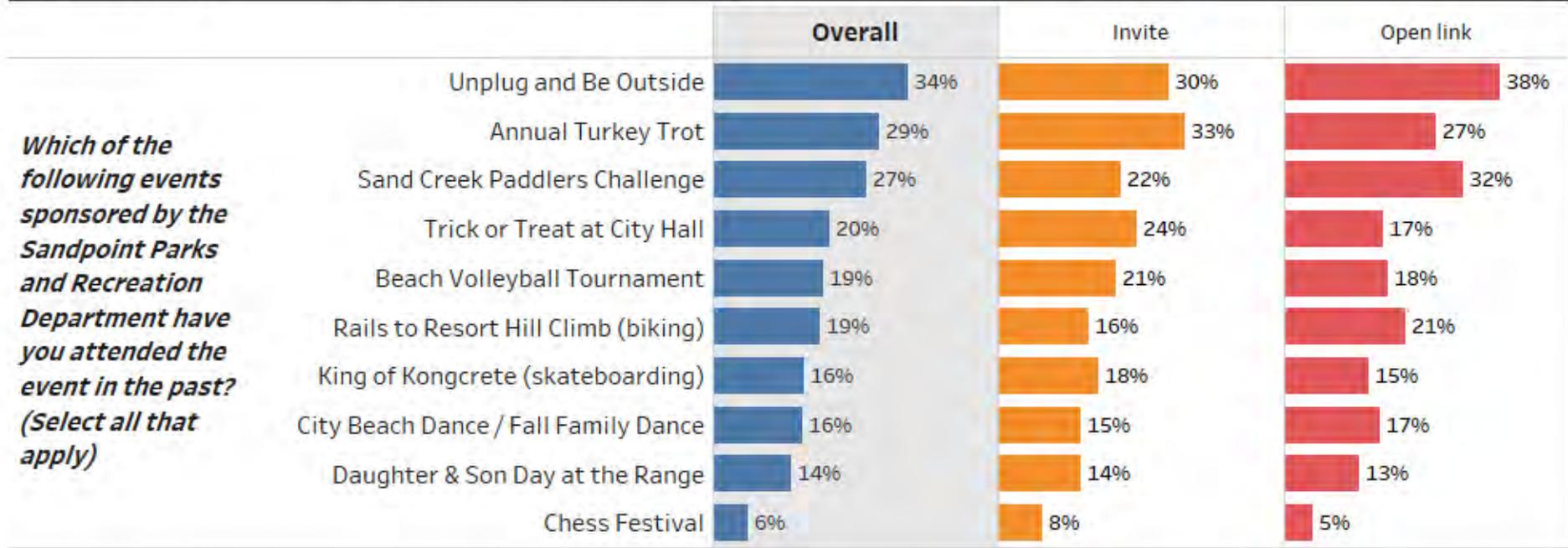
City of Sandpoint Parks and Recreation 2019 | Demographics



Source: RRC Associates & GreenPlay

Among invite respondents, more identified as females (65%), a finding commonly seen in survey research. Furthermore, age, a weighted variable, indicated a wide range of age groups with those under 35 best represented (26%). Finally, 32% of households are couples with children at home with an additional 7% as singles with children at home.

Demographic Profile



Source: RRC Associates & GreenPlay

Most attended events **among invitation respondents:**

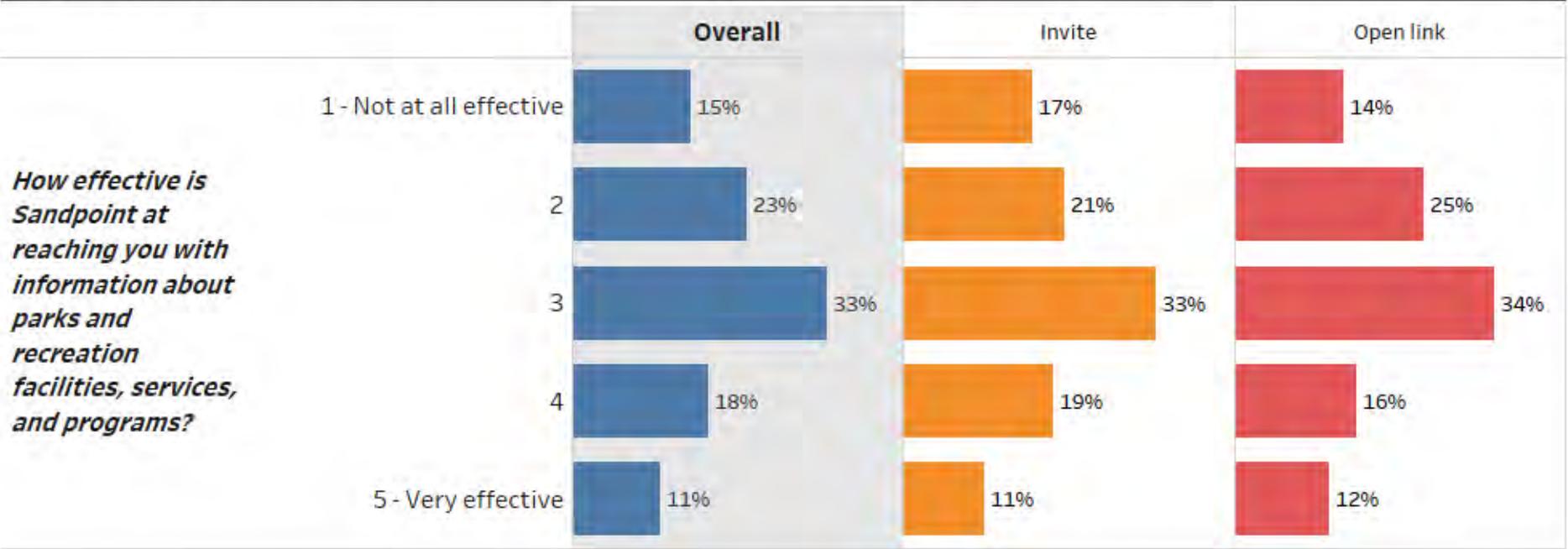
- 1) Annual Turkey Trot (33%)
- 2) Unplug and Be Outside (30%)
- 3) Trick or Treat at City Hall (24%)

Most attended events **among open link respondents:**

- 1) Unplug and Be Outside (38%)
- 2) Sand Creek Paddlers Challenge (32%)
- 3) Annual Turkey Trot (27%)

Parks & Recreation Events

City of Sandpoint Parks and Recreation 2019 | Communication and Vision



How effective is Sandpoint at reaching you with information about parks and recreation facilities, services, and programs?

Source: RRC Associates & GreenPlay

When asked how effective communication efforts are for Sandpoint, respondents are rather split. Among invite respondents, 33% rate the effectiveness a 3 out of 5, 30% rate a 4 or 5, and 38% rate a 1 or 2. Similar results are found with open link respondents.

Thus, a key finding is that Sandpoint could improve their communication effectiveness throughout the community.

Communication Effectiveness



E-mail from the City:

35%



Printed calendar:

33%



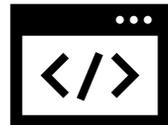
Social Media:

31%



Local Media (TV, etc.):

31%



Newsletters:

22%

Top 5 Methods of Receiving Information

City of Sandpoint Parks and Recreation 2019 | Communication and Vision



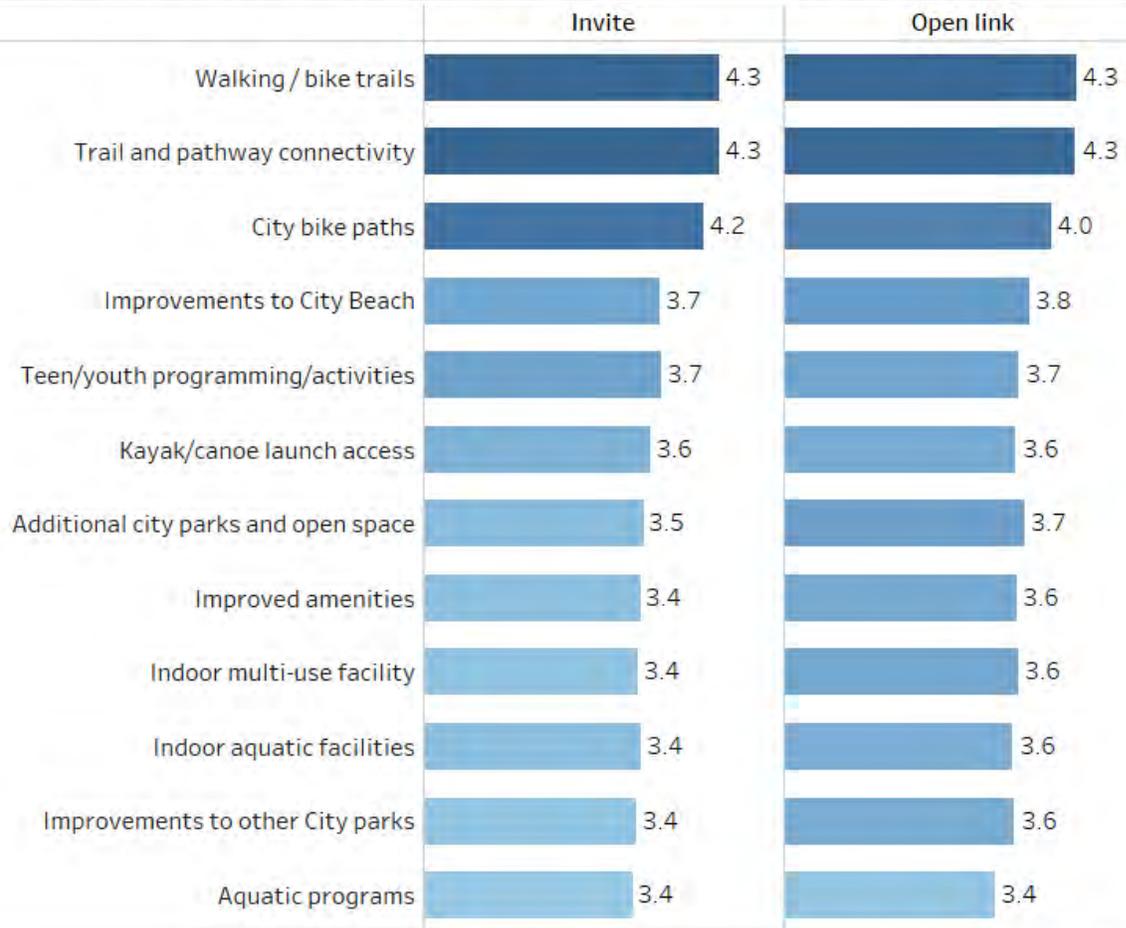
How important are each of the following purposes of parks and recreation in Sandpoint to you and your household?

On a scale of 1-5 in importance, respondents see providing affordable programs and facilities is most important for the future. Furthermore, “protecting environmental resources and preserving land in its natural state” along with “maintenance of current amenities and facilities,” and “focusing on family-oriented activities” is important.

Source: RRC Associates & GreenPlay

Vision/purposes of Parks and Recreation

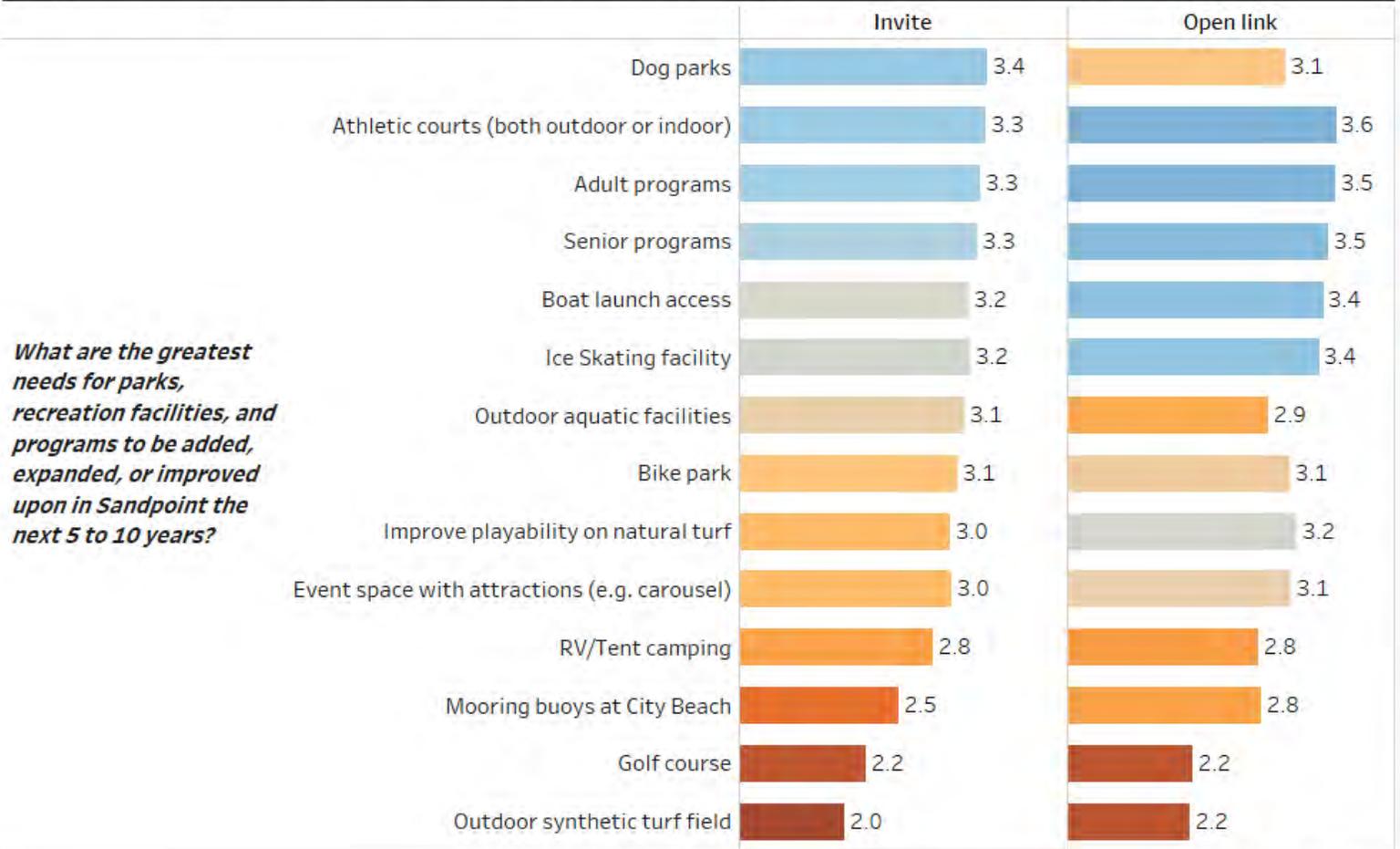
What are the greatest needs for parks, recreation facilities, and programs to be added, expanded, or improved upon in Sandpoint the next 5 to 10 years?



Source: RRC Associates & GreenPlay

For the future, respondents place the most importance on walking/bike trails and trail/pathway connectivity. This follows a continual trend of placing high importance on trail systems throughout Sandpoint. Improvements to City Beach and teen/youth programming followed in importance.

Future Needs – Facilities and Amenities



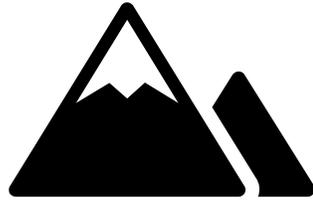
What are the greatest needs for parks, recreation facilities, and programs to be added, expanded, or improved upon in Sandpoint the next 5 to 10 years?

Lower priority items for future improvements include outdoor synthetic turf fields (2.0), golf course (2.2), and mooring buoys at City Beach (2.5). These were the lowest priority for future improvements currently.

Source: RRC Associates & GreenPlay

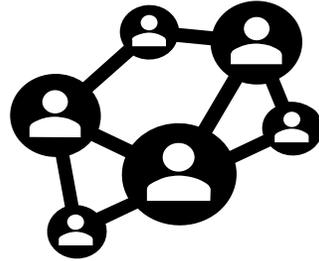
Future Needs – Programs and Activities

Walking / Biking trails



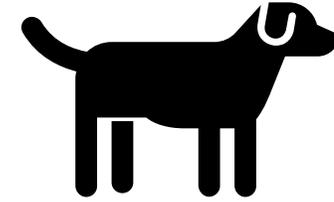
25% priority

Trail/Pathway connectivity



23% priority

Dog parks



14% priority

Indoor aquatic facility



13% priority

Ice skating facility



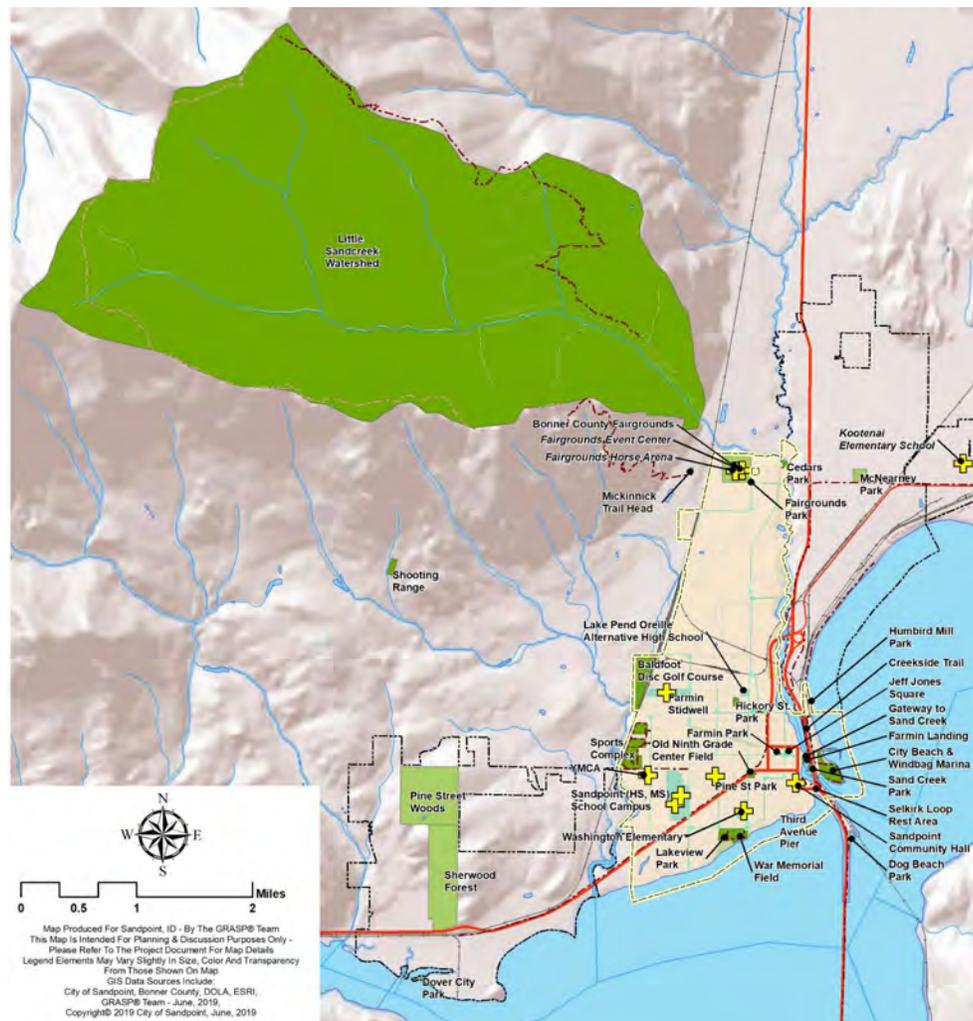
10% priority

Top ranked priorities for the future
(Invite respondents)



Inventory & Level of Service

The Sandpoint System

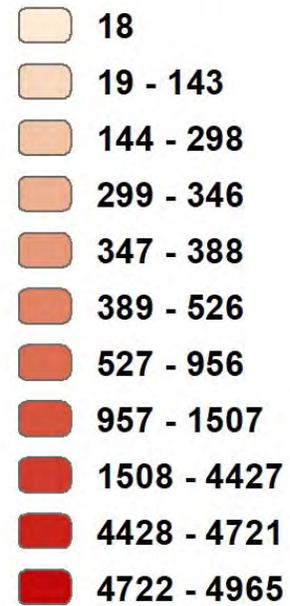


- Legend**
- Indoor Facility
 - Existing Off-Street Trail
 - Proposed Trail
 - Trail/Route (on-street)
 - Railroad
 - Stream
 - Lake
 - Existing Park or Location
 - Key Regional Resource
 - Other Sandpoint Property
 - School
 - Sandpoint City Boundary

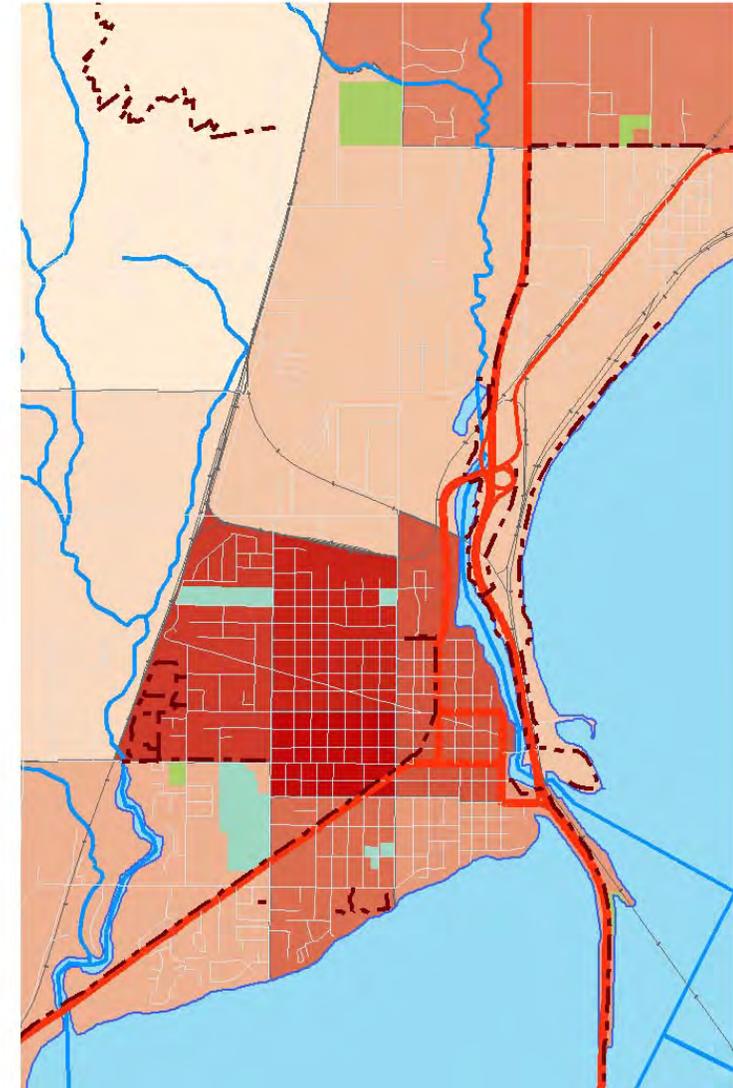
Map Produced For Sandpoint, ID - By The GRASP® Team
 This Map Is Intended For Planning & Discussion Purposes Only -
 Please Refer To The Project Document For Map Details
 Legend Elements May Vary Slightly In Size, Color And Transparency
 From Those Shown On Map
 GIS Data Sources Include:
 City of Sandpoint, Bonner County, DOLA, ESRI,
 GRASP® Team - June, 2019,
 Copyright© 2019 City of Sandpoint, June, 2019

Population Density

Population Density



Inset Map: Population Density
(per Sq Mile)



Inventory Site Visit

- Celebrate the water and opportunities to increase views and access
- Good street visibility and frontage
- Opportunities to increase ADA access throughout the system
- Most parks are well maintained but some need updates (deferred maintenance)
- Historically park development has been reactionary and opportunistic
- Regional resources and partnerships are very important
- Schools provide some limited use opportunities across city
- Inconsistent signage and comfort feature standards across the system
- Playground structure and surfacing in need of updates
- Skateboard opportunities are limited
- Sports fields could be upgraded for greater use
- Limited indoor recreation opportunities

Mapping Location and Quality of Components



Pine St Park						
Initial Inventory Date: 5/2/2019		Approximate Park Acreage:		1.8		
21.6	Total Neighborhood GRASP® Score	26.4	Total Community GRASP® Score	Owner: City of Sandpoint		
Design and Ambiance						
Drinking Fountains	2	Shade	2	2		
Seating	1	Trail Connection	2			
BBQ Grills	0	Park Access	2			
Dog Pick-Up Station	0	Parking	2			
Security Lighting	0	Seasonal Plantings	0			
Bike Parking	2	Ornamental Plantings	0			
Restrooms	1	Picnic Tables	1			
General Comments						
Components with Score						
MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
L011	PARCEL	1		2	2	
C058	Open Turf	1		1	1	Small area under trees is limited
C057	Playground, Local	1		2	2	Newer playground
C056	Diamond Field	1		2	2	
C055	Basketball Court	2	N	2	2	Surfacing is showing age

LOCATION	GRASP® Score/Ranking
Sports Complex	165.6
City Beach and Windbag Marina	93.6
Lakeview Park	72
Humbird Mill Park	39.6
Hickory St. Park	28.8
Gateway to Sand Creek	28.6
War Memorial Field	27.6
Fairgrounds Park	26.4
Pine St Park	26.4
Creekside Trail	19.2
Jeff Jones Square	19.2
Baldfoot Disc Golf Course	14.4
Selkirk Loop Rest Area	14.4
Farmin Landing	13.2
Little Sandcreek Watershed	13.2
Old Ninth Grade Center Field	13.2
Sand Creek Park	13.2
Third Avenue Pier	13.2
Shooting Range	12
Mickinnick Trail Head	9.6
Cedars Park	8.8
Sandpoint Community Hall	8.8
Farmin Park	8.4

LOCATION	GRASP® Score/Ranking
Bonner County Fairgrounds	168
Dog Beach Park	17.6
Dover City Park	16.8
Sandpoint School Campus	13.2
YMCA	12.1
Farmin Stidwell	9.35
McNearney Park	6.6
Pine Street Woods	6.6
Sherwood Forest	6.6
Washington Elementary	4.95
Lake Pend Oreille Alternative High School	2.75

Park/Facility Rank



Top
10%
of all
parks

4

21,920
4
2
5
0
60

Components, Agencies, Parks

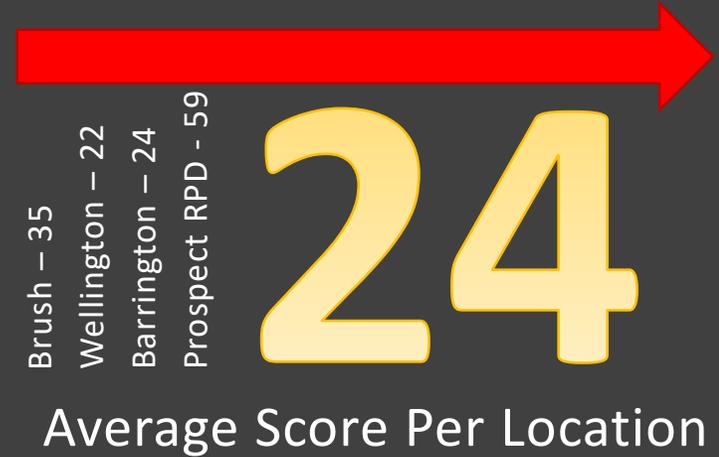
2

Top 100
of all
park
scores

Comparisons
(National Dataset)

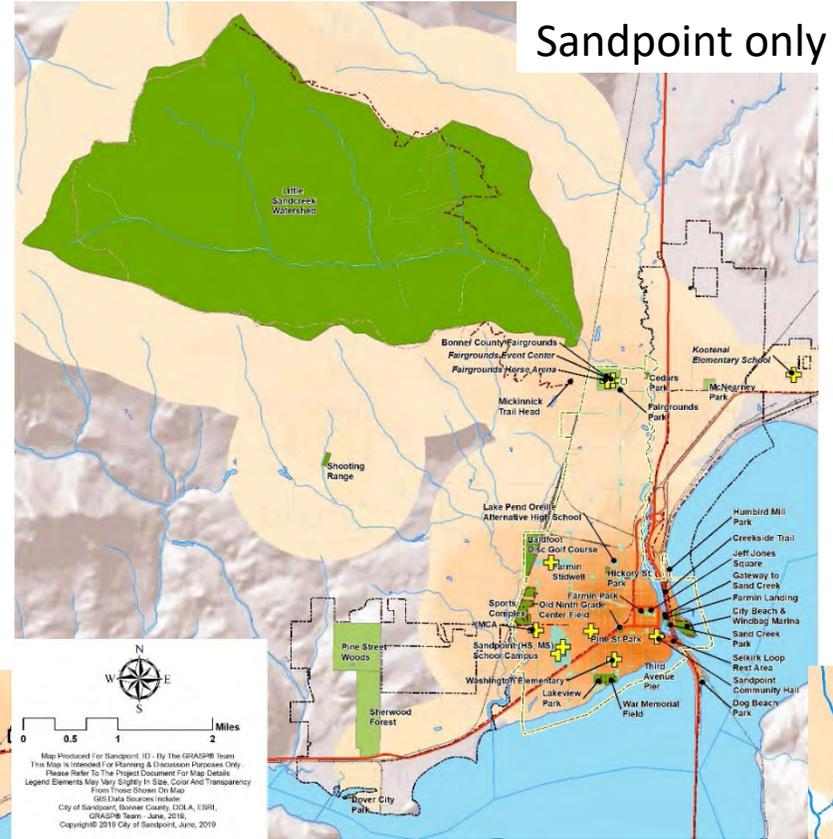
GRASP[®] Benchmarking

(With comparable Population 5,700 – 11,000)

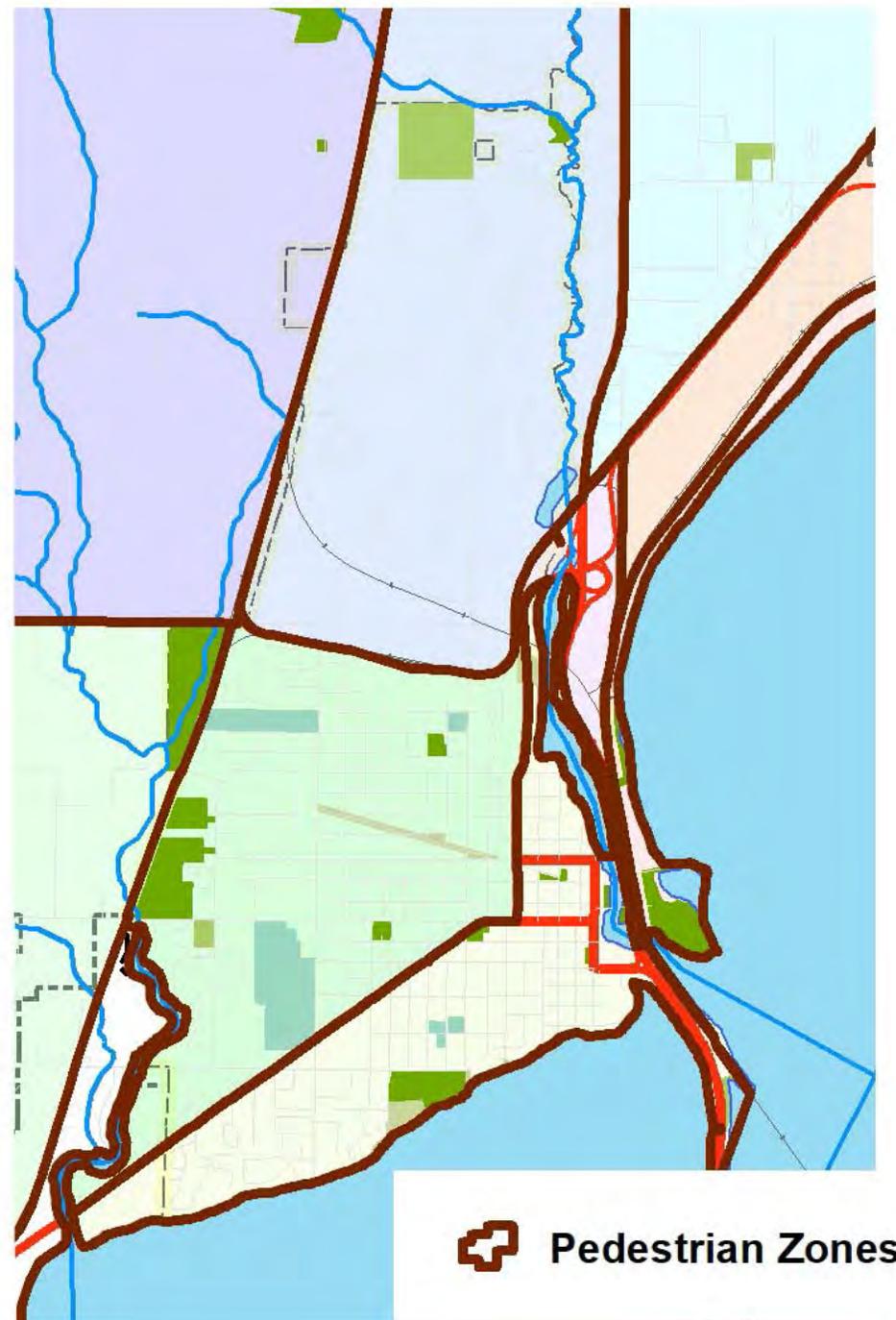


Sandpoint has more parks and components per capita and they score similar (including key regional resources and schools)

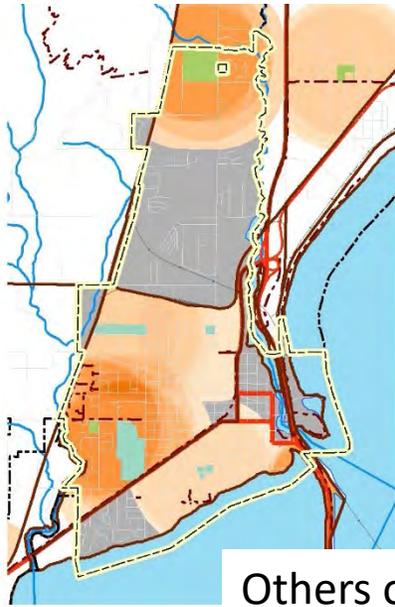
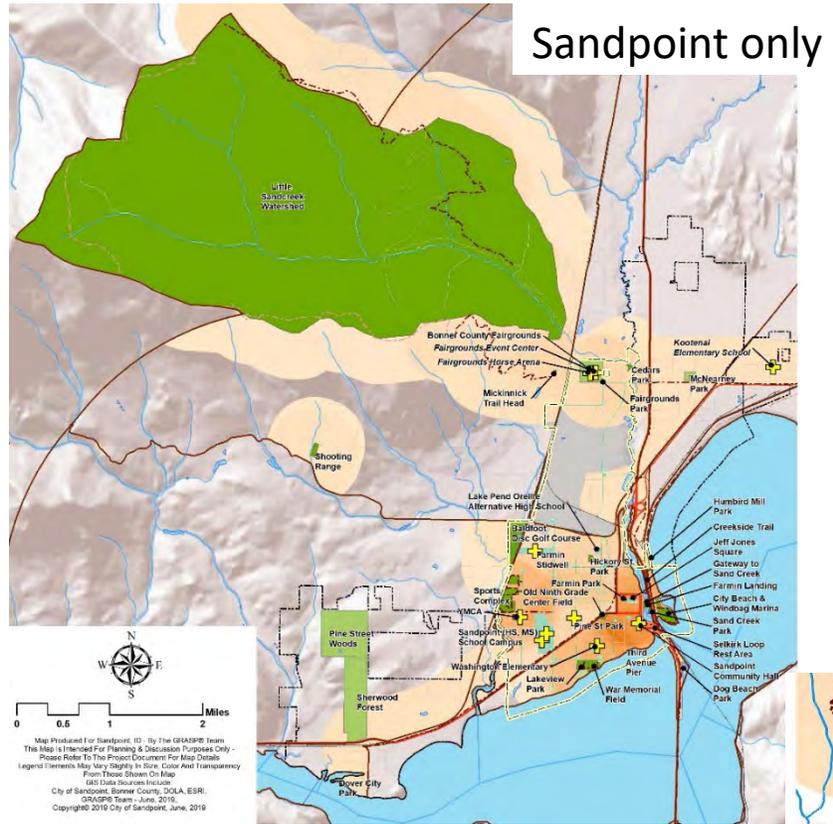
GRASP[®] Neighborhood Access

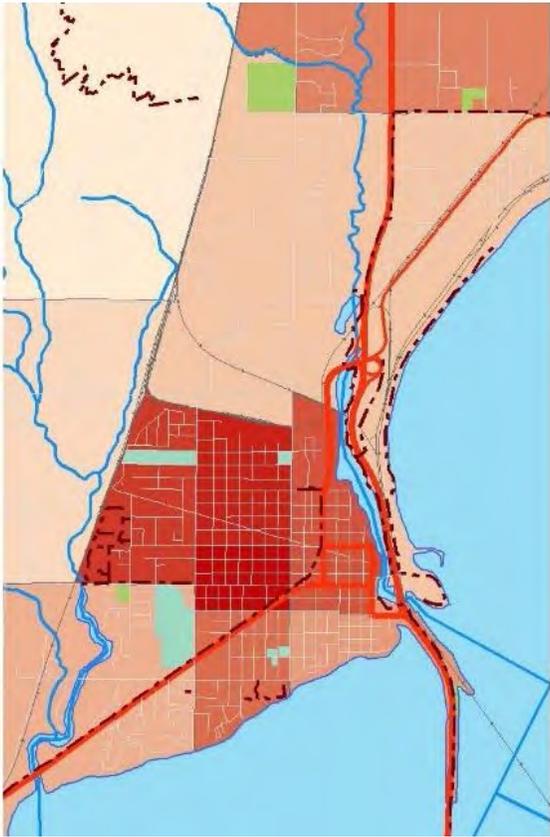


Walking
barriers

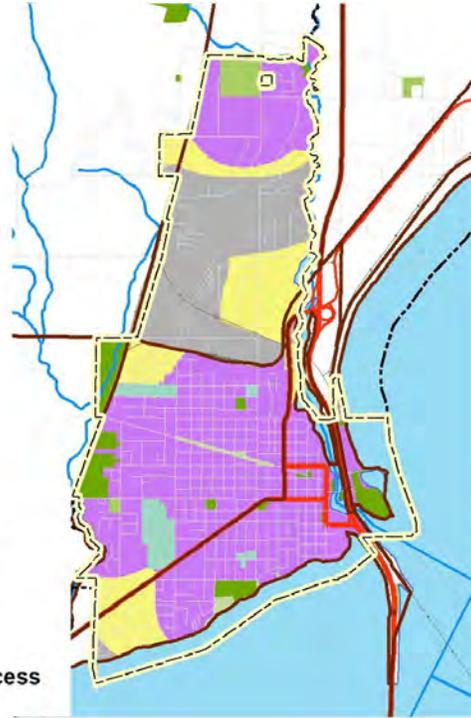


GRASP[®] Walkable Access





GRASP Threshold
Target Value: 72
● No Access
● Less Access
● Threshold Access



GRASP[®] Walkability

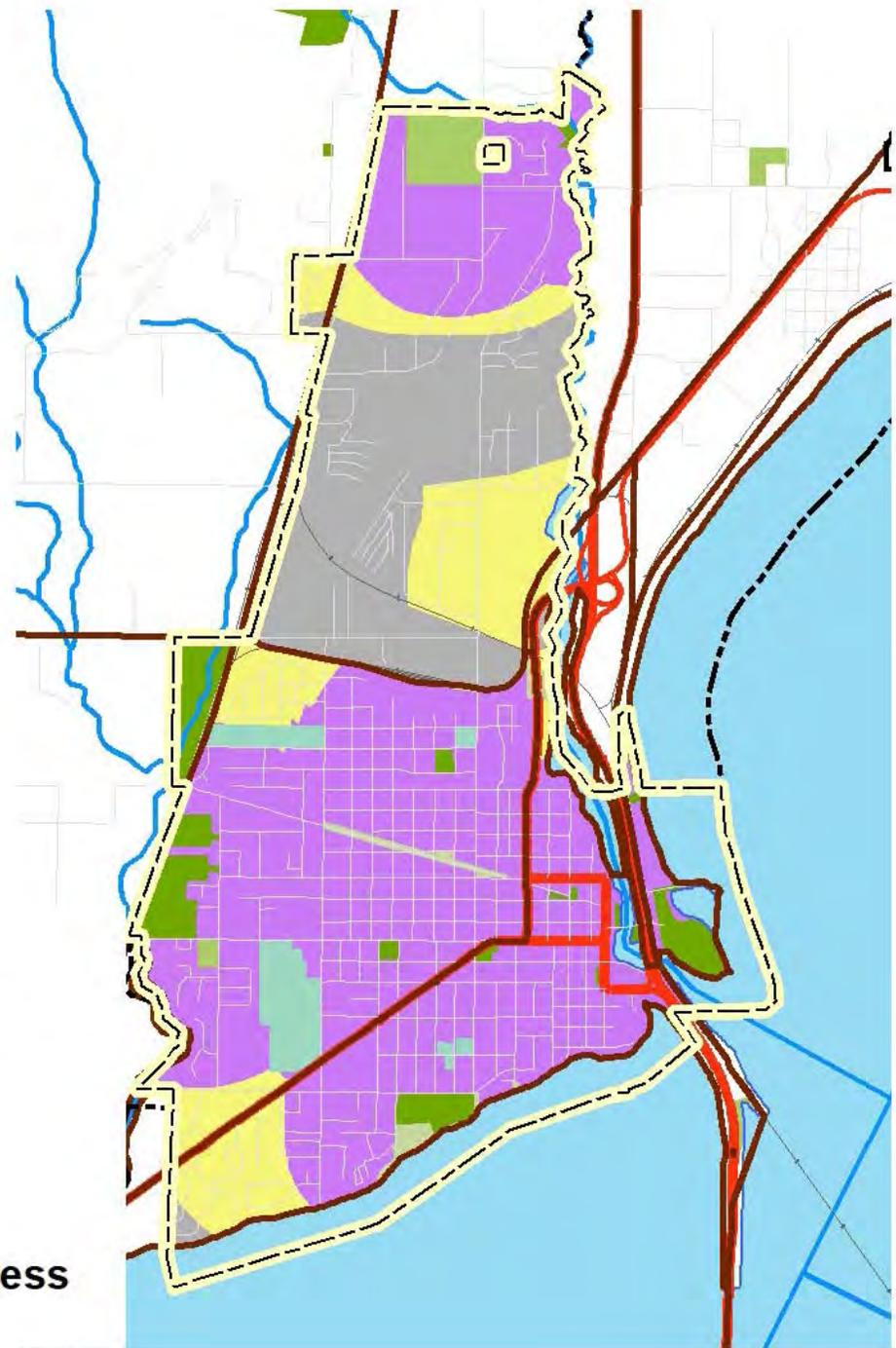
- Target score of 26.4 = a park like Pine Street Park or Fairgrounds Park with 4 unique components
- (Example: Basketball, Playground, Open Turf, and Picnic Ground)

GRASP[®]
Walkability

GRASP Threshold

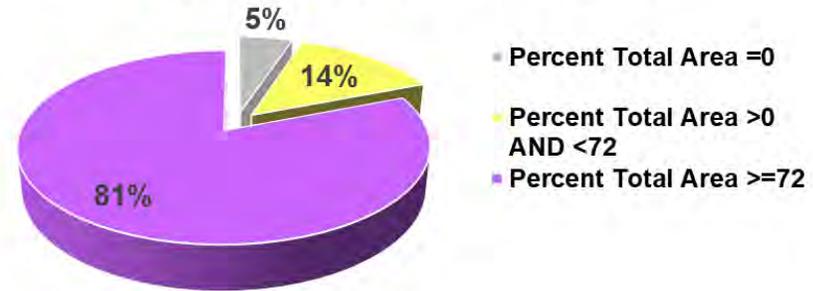
Target Value: 72

-  No Access
-  Less Access
-  Threshold Access

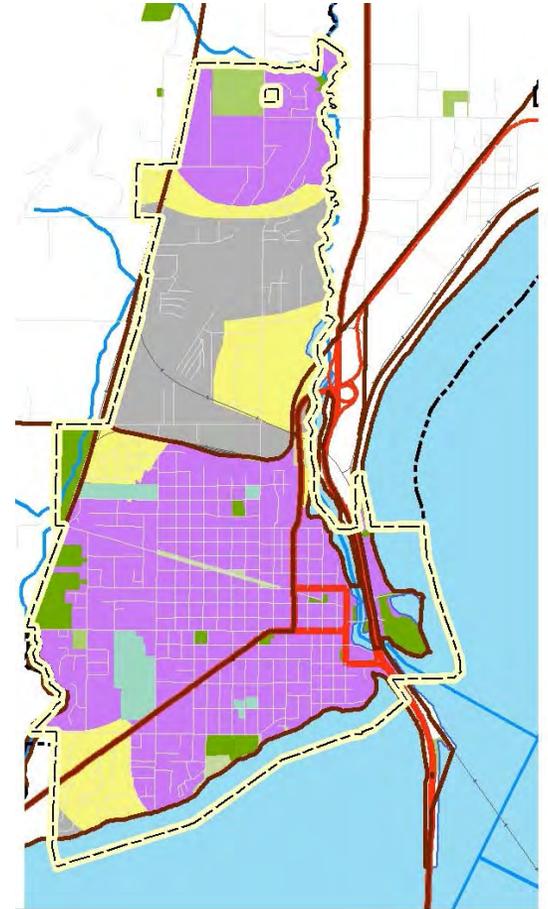
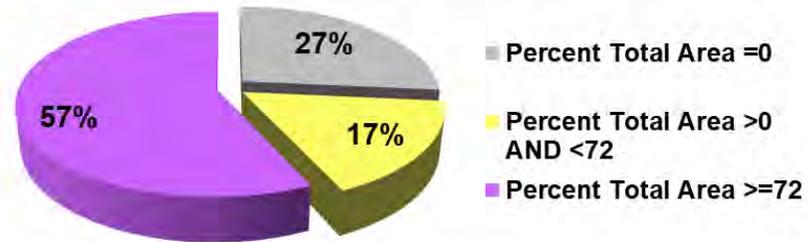


GRASP[®] Walkable Access

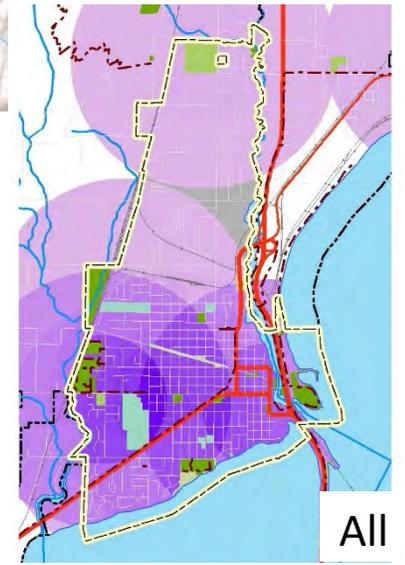
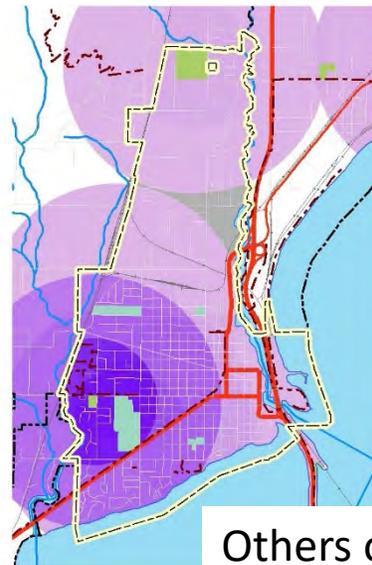
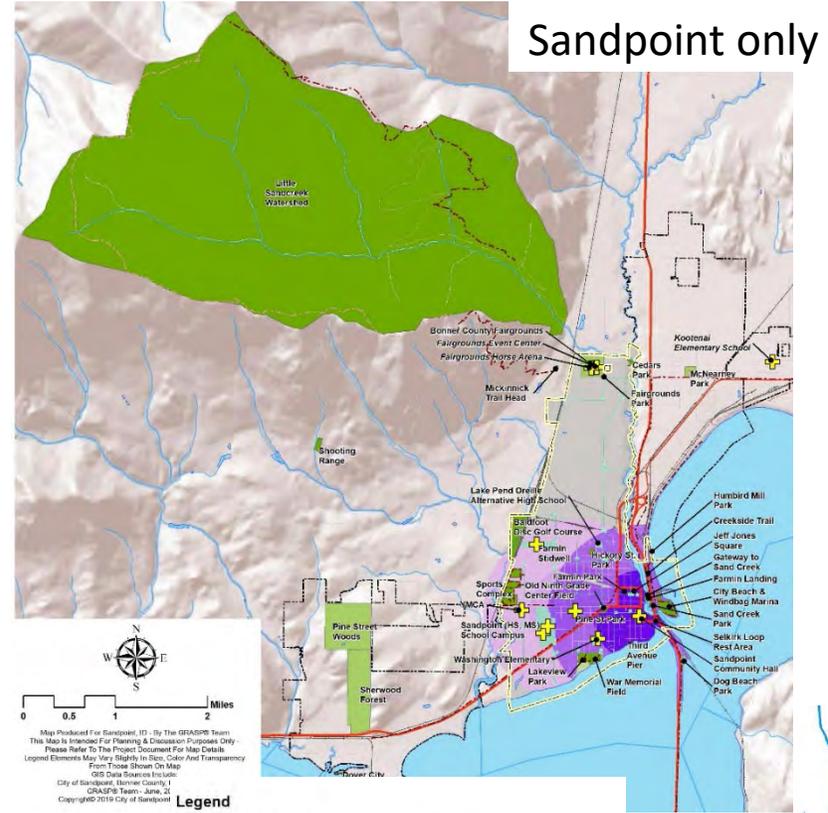
% of Population with Walkable Access to Outdoor Recreation



Walkable Access to Outdoor Recreation



GRASP[®] Indoor Access



Master Plan Recurring Themes

- Previous park planning has been reactionary and opportunistic
- Maintain what we have
- Improve City Beach and Waterfront Area
- Improve playability at Memorial Field
- Improve communication
- Improve playability of athletic fields
- Retain open space
- Trail and bike path connectivity
- Consider indoor facility (aquatics/gym/fitness...)
- Consider ice rink
- Enhance special events
- Enhance programs for adults and art programs

**Additional Four
Site Specific
Master Plan
Updates**

- **Memorial Field**
- **City Beach and Downtown Waterfront**
- **Sports Complex**
- **Watershed**

We Want Your Input

**No Decisions Have Been
Made**

Memorial Field Existing Photos



Community Meetings



Memorial Field Preliminary Concept



Event Use On Artificial Turf



Natural Grass or Synthetic Turf?

Consideration	Natural Grass Field	Synthetic Turf Field
Estimated Installation Cost	\$7 - \$10 per SF	\$11 - \$15 per SF
Irrigation	required	not required
Drainage	restricts playability	doesn't restrict playability
Maintenance	more labor intensive requires annual reseeded	less labor intensive
Field Markings	temporary	permanent
Playability	limited	unlimited
Weather	can limit use	not affected
Environment	provides oxygen	no water or chemical applications replace top surface every 8-10 years
Life Expectancy	requires regular periods of non-use	replace subsurface every 16 - 20 years
Health Concerns	use of herbicides and fertilizer	concerns regarding materials used

City Beach Existing Photos



City Beach Inventory & Opportunity



Community Meetings

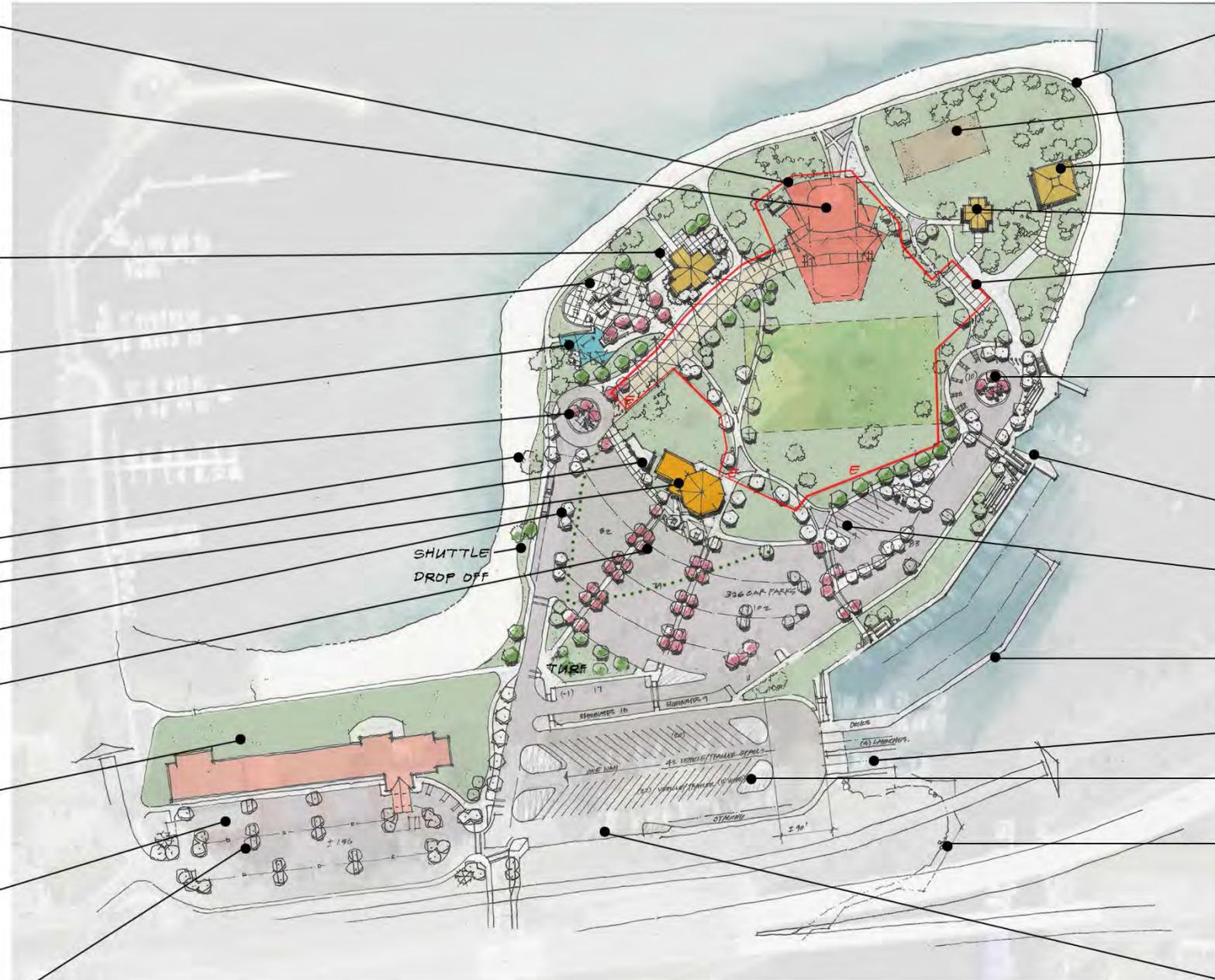


City Beach Photo



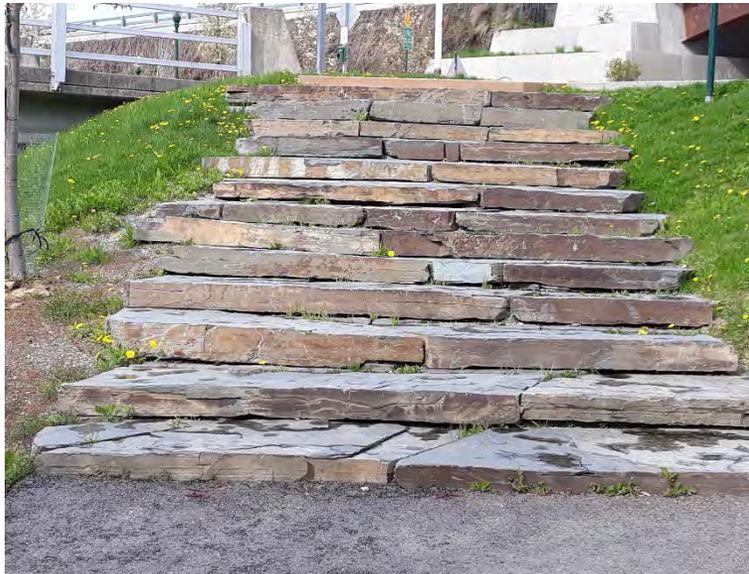
City Beach Preliminary Concept

- TEMPORARY FESTIVAL PERIMETER FENCING
- HARDSCAPE/EVENT SPACE/STAGE AREA
- FESTIVAL TENT AREA
- COMMUNITY EVENTS GATHERING
- ICE SKATING
- MOVIES IN THE PARK
- BASKETBALL
- REMODEL EXISTING RESTROOM/CONCESSIONS BUILDING
- ENLARGED REGIONAL PLAYGROUND
- SPLASH PAD
- TURNAROUND - MAJOR PUBLIC ART, ORIENTATION
- ADD TURF AT BEACH EDGE
- CREATE EVENT TICKETING CAROUSEL DEVELOPMENT
- EXISTING PARKING BORDER
- NEW PARKING LOT DEVELOPMENT OVER ALL
- WATERFRONT USE AND VIEWS PRESERVED OF LAKE FOR EDGEWATER RESORT - DEDICATED EVENT LAWN
- EXISTING MOTEL ABOVE TO REMAIN OPEN THROUGH MUCH OF NEW CONSTRUCTION
- ENLARGED PARKING AREA



- EXISTING BEACH PERIMETER TRAIL
- RELOCATED SAND VOLLEYBALL
- EXISTING GROUP SHELTER - IMPROVED ACCESS
- EXISTING RESTROOM
- EMERGENCY/SERVICE LANE WITH HAMMERHEAD ACCESS - LOCATION FOR FESTIVAL PORTABLE RESTROOMS
- TURNAROUND AND ACCESSIBLE PARKING - MAJOR PUBLIC ART, ORIENTATION
- SWIM/SUNBATHING AT OLD DOCK AND MARINA LOCATION
- OVERSIZED VEHICLES LOT - DEDICATED FESTIVAL, RV, OR PERFORMANCE EVENTS
- DOCK EXPANSION FOR OFFSET LOST OF MARINA BOAT SLIPS
- NEW BOAT LAUNCH & LANES
- VEHICLES/TRAILER PARKING +/- 42
- PEDESTRIAN BOARDWALK BELOW BRIDGES CONNECTION TO DOWNTOWN WATERFRONT
- CAR PARKING AT MARINA

Sandpoint Downtown Waterfront Existing Photos



Community Meetings



Sandpoint Downtown Waterfront Preliminary Concept



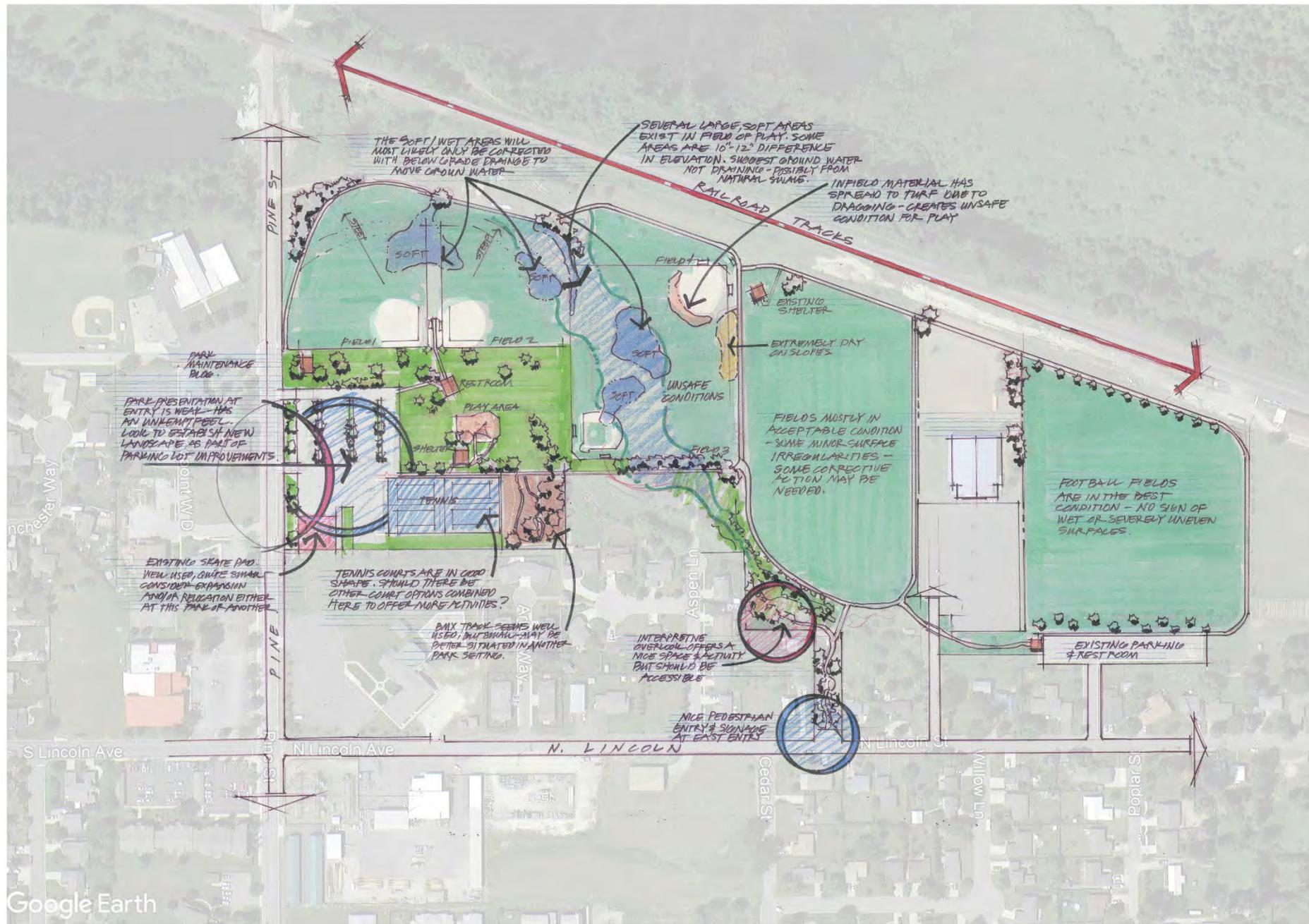
Sandpoint Downtown Waterfront Preliminary Concept



Sports Complex Existing Photos



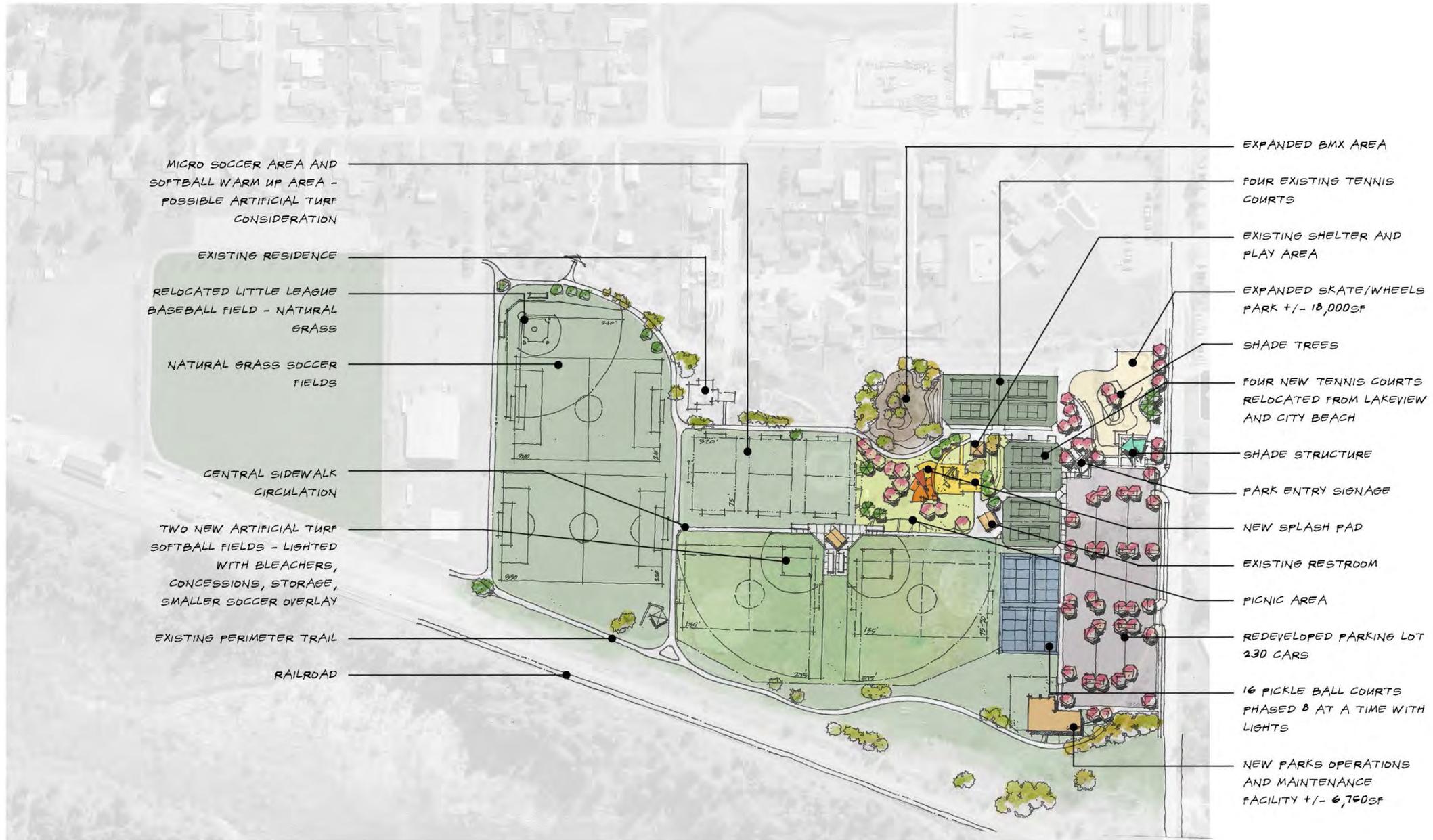
Sports Complex Inventory & Opportunities



Community Meetings

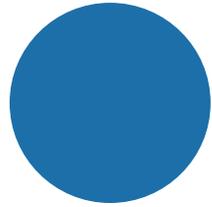
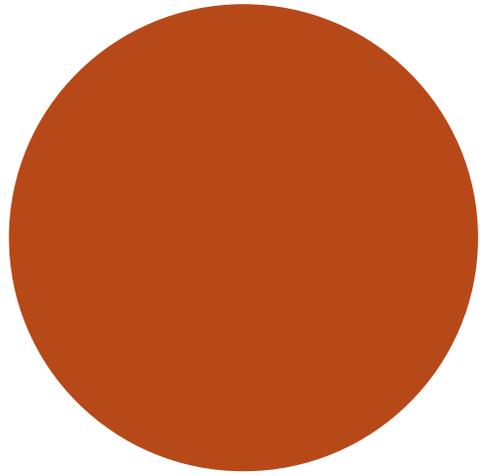


Sports Complex Preliminary Concept



Watershed

- **Going through a detailed process of facts and findings**
- **Develop decision making framework**
- **Fully assess all factors within watershed; finalize master plan**
- **Timeline – estimated completion August 2020**

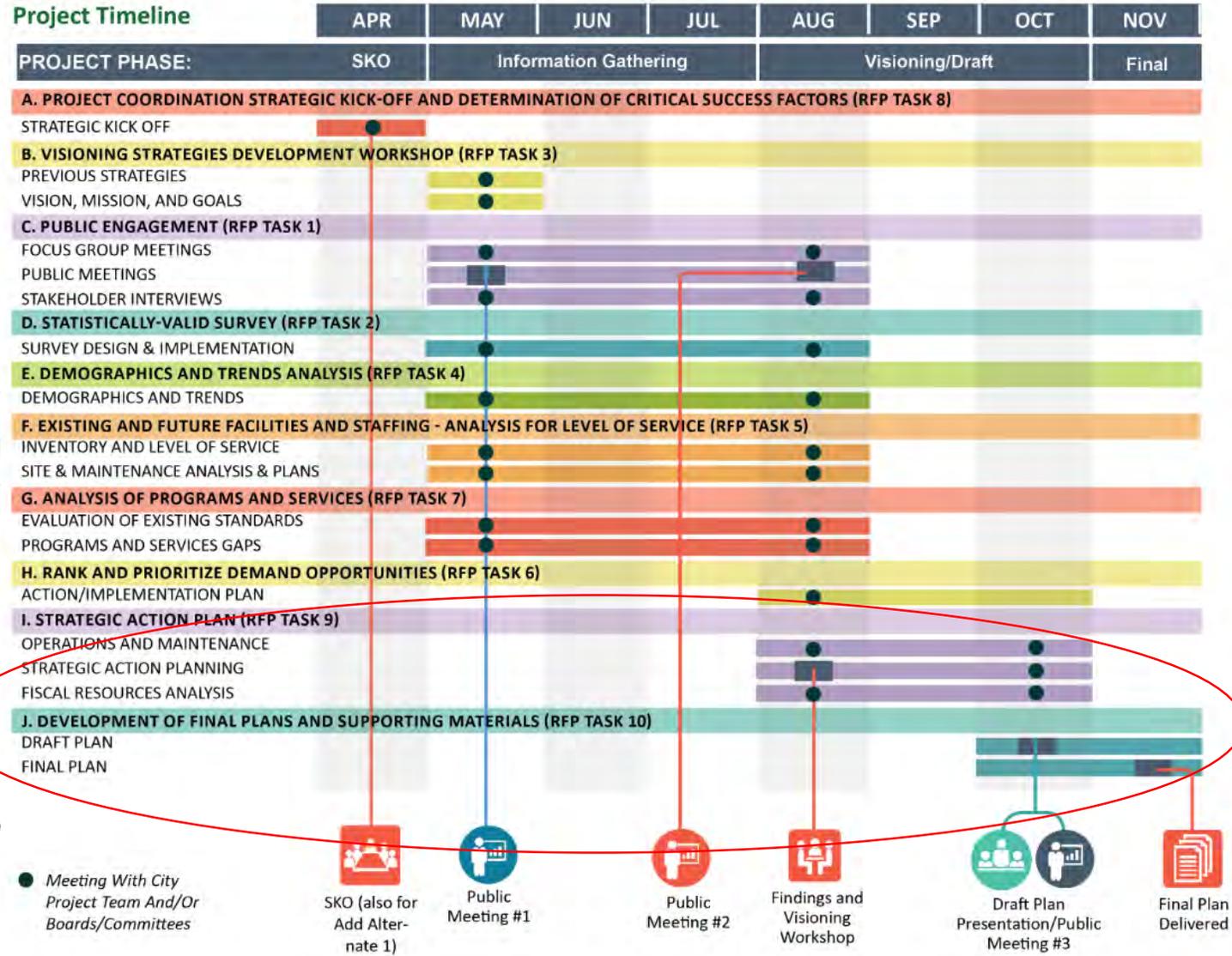


Other comments, suggestions,
feedback?



Next Steps

Project Timeline





Thank you for your time and consideration!

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